

EDII conducts interactive workshop on case writing



The Entrepreneurship Development Institute of India (EDII) organised a 'Case Writing Workshop 2026' under its Centre for Research in Entrepreneurship Education and Development (CREED) as part of the 2nd Case Connect on Entrepreneurship. The initiative drew strong interest, with 69 case proposals received and 55 selected, representing scholars from 40 universities. Designed to build research and teaching capacity, the workshop focused on fundamentals of case writing, structuring and analysis through group discussions, peer learning and mentoring.