

## City TiE brings entrepreneurs to share ideas

AHMEDABAD MIRROR BUREAU

Two innovators, one from the corporate world and the other from the rural, will share their experience with Amdavadis at an interactive session, Ideas That Impact, organised by The IndUs Entrepreneurs at EDI on March 11.

Aimed at promoting innovative thinking among the budding entrepreneurs, the conference will provide an opportunity to interact with Cosmos Ignite Innovations founder and CEO Amit Chugh and Mitticool Clay Creation founder Mansukh Prajapati.

"This is an attempt to promote two very innovative and dynamic ideas. Prajapati's idea of Mitticool is an affordable solution for everybody while Amit has come up with a portable solar device. They are informative as well as inspiring," said TiE-Ahmedabad president Kaushal Mehta.

Amit's endeavor, a sustainable entrepreneurship venture, to pioneer energy access to the millions through a corporate business model has been recognised globally.

Mitticool Clay Creation, a small scale industrial unit based in Rajkot, has been producing products like Mitticool refrigerator, Mitticool nonstick tawa, Mitticool water filter and Mitticool cooker since 1988.