

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

A National Resource Organisation engaged in Entrepreneurship Education, Training, Research & Institution Building

Promoted by: IDBI Bank Ltd., ICICI Bank Ltd., IFCI Ltd. & State Bank of India (SBI), with support from the Govt. of Gujarat

announces AICTE approved, full time courses

Ranked one of the top four B-Schools for Entrepreneurship in India

[as per magazine 'Entrepreneur' Jul.'11-Vol.2-Issue 11]

Post Graduate Diploma in Management-Business Entrepreneurship

PGDM-BE (2012-14)

Specialisation Streams

- New Enterprise Creation
- Family Business Management
- Agri-Entrepreneurship
- Tourism Management
- Services Management
- Entrepreneurship Education

Special Features

- Incubation Support
- Placement Assistance
- Interaction with Successful Business Magnets

**Eligibility : Graduation in any discipline with 50% marks
CAT, MAT, XAT aspirants can also apply**

Faculty with high academic credentials, industry experience, research base and international exposure

Post Graduate Diploma in Management-Development Studies

PGDM-DS (2012-14)

For those who wish to set up own NGOs / Social Enterprises or provide leadership to social development initiatives

Specialisation Offered

- Development Research
- Micro Finance and Financial Inclusion
- Micro Enterprise Development
- Social Entrepreneurship and CSR

Special Features

- Internship in development organisations
- 100% campus placement
- Fellowship support available

Post Graduate Diploma in Management (Executive) -

Enterprise Creation & Growth

A 15-month course

Special Features

- For Entrepreneurs and working executives
- Specialisation streams - Family Business Management, New Enterprise Creation and Corporate Entrepreneurship
- Electives in multiple functional areas - Marketing, Finance and HRM

Facilitation of study visits to China/South-East Asia, United Kingdom and Dubai through student exchange/collaborative programmes.

Eligibility :

3-year Bachelor's Degree in any discipline with 50% marks and a minimum of 5 years of relevant professional / business experience

Credit linkage upto ₹ 1 crore without collateral to EDI PG Students, wanting to set up their Social Enterprises, from IDBI Bank Ltd.



For more information, please contact: PGP Secretariat, EDI, P.O. Bhat 382428, Dist. Gandhinagar, Gujarat.
Phone : 079-23969163, Fax : 079-23969164 E-mail : pgp@ediindia.org

Application can be filled online or can be downloaded from

www.ediindia.ac.in / www.ediindia.org



"Our Institute uses CAT for short-listing the candidates for our Post-graduate Programme(s) in Management / MBA. IIMs have no role either in the selection process or in the conduct of the programme"