

Nurture your today to have  
a successful tomorrow



# 29<sup>th</sup> & 30<sup>th</sup> Summer Camps

on  
Entrepreneurial Adventures for Youth  
in the age group of 16-22 years



09-18 May, 2016 & 30 May-08 June, 2016



Entrepreneurship  
Development  
Institute of India

# 29<sup>th</sup> & 30<sup>th</sup> Summer Camps

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The developmental path in the life of a youth can be marked with landmarks with effective grooming, counseling and mentoring. It is important to arm youths with a critical lens that helps them reflect on their own thinking, refine their learning and give them new perspectives on existing issues.

EDII gives youth, from across the nation, a platform to cultivate such a personality which increases their confidence in self.

Over last 23 years, EDII has been imparting such unique exposure to youth through its National Summer Camp on Entrepreneurial Adventures for Youth. The camps have, shaped around 1199 youth from across the country. This year, the Institute has announced two such camps, the 29th and 30th in the series, which are scheduled during 09 – 18 May, 2016 & 30 May –08 June, 2016.

## Main Objective:

The youth realize their hidden potential and develop their capabilities to meet the challenges ahead by acquiring entrepreneurial traits of risk taking, creative thinking, conflict management, effective communication, teamwork and managing one's emotions.



## Activities:

- ▶ Entrepreneurial motivation, development games and exercises to foster traits such as; creativity, concern for excellence, leadership, problem solving, independence, goal – setting, etc.
- ▶ Formal and informal interaction with successful achievers and entrepreneurs.
- ▶ Evaluation and development of entrepreneurial traits and competencies.
- ▶ Visits to institutions of repute to analyse the process of creation and development.
- ▶ Self-assessment through specifically designed psychological tests, instruments and learning through recording presentation on self (Camera Presentation).
- ▶ Career and psychological counseling.

# Camp Schedule

|  | Day    | Session I<br>08.55-09.55 A.M.                                          | Session II<br>10.00-11.15 A.M.                                | Session III<br>11.30-01.00 P.M.            | Session IV<br>02.15-03.15 P.M.                                | Session V<br>03.30-5.00 P.M. |  |
|--|--------|------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------|------------------------------|--|
|  | Day 1  | Registration                                                           | Micro-lab and Familiarization                                 | What Makes a Person Entrepreneurial?       | Understanding the Self: Exercise I (Goal Setting & Achieving) |                              |  |
|  | Day 2  | Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation) | Personal Effectiveness                                        | Improving Interpersonal Transactions       | Understanding the Self: Exercise II (Decision Making)         |                              |  |
|  | Day 3  | MILLY                                                                  | Business Communication                                        | Innovation and Creative Thinking           | Understanding the Self: Exercise III (Problem Solving)        |                              |  |
|  | Day 4  | MILLY                                                                  | Understanding the Self: Exercise IV (Intra-group Dynamics)    |                                            | Self-Assessment and Career Counseling                         |                              |  |
|  | Day 5  | MILLY                                                                  | Understanding the Self: Exercise V (Leadership)               |                                            | Self-Assessment and Career Counseling                         |                              |  |
|  | Day 6  | MILLY                                                                  | Understanding the Self: Exercise VI (Business Game)           |                                            | Institutional Visit                                           |                              |  |
|  | Day 7  | MILLY                                                                  | Understanding the Self: Exercise VII (Efficiency Orientation) |                                            | Understanding the Self: Exercise VIII (Inter-group Dynamics)  |                              |  |
|  | Day 8  | Visiting Akshardham (Swaminarayan Monument & Gandhi Asharam)           |                                                               |                                            |                                                               |                              |  |
|  | Day 9  | MILLY (Camera Presentation)                                            | Developing Confidence & Marching Towards Success              | Social Perception (Educational Video Film) | Understanding the Self: Exercise IX (Team Building)           |                              |  |
|  | Day 10 | MILLY                                                                  | Presentation & Discussion on Career Plans                     | Summing Up                                 | Feedback & Valedictory Function                               |                              |  |



Participants of the 27th Summer Camp on Entrepreneurial Adventures for Youth seen with EDII faculty members

## Fee:

₹ 21,000/- (plus 14.50% Service Tax), which will include tuition fee, course material and board & lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

## Venue and Accommodation:

The camp will be organized at the Institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

## For Whom:

Higher secondary and college going youths in the age group of 16-22 years can apply.

Shri P.K. Laheri, IAS (Retd.), Former Chief Secretary, Govt. of Gujarat was the Chief Guest at the Valediction of 27th National Summer Camp highlighted a few significant points for the participants.



- **Do something offbeat**
- **Aim high-be ambitious**
- **Have an attitude of adaptability and flexibility**
- **Have an open mind**
- **Contribute to knowledge creation**
- **Cope with uncertainties and learn to overcome stress**
- **Learn throughout your life**
- **Be sensitive to your surroundings**
- **Cultivate team spirit**
- **Take responsibilities**
- **Be global in your vision**
- **Develop in you the traits of innovation, creativity, leadership, decision making and problem solving.**

## How to Apply?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone / fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of ₹ 24, 045/- (Including Service Tax) drawn in favour of EDII, Ahmedabad, payable at Ahmedabad. Organisations willing to nominate wards of their executives for the camp are requested to send such nominations at their earliest.

Nominations and inquiries may be addressed to:  
**Dr. Pankaj Bharti**, Camp Leader at EDII Head Office address.

**E mail:** pbharti@ediindia.org

Last date for registration: **1st Camp - April 29, 2016 & 2nd Camp - May 20, 2016**

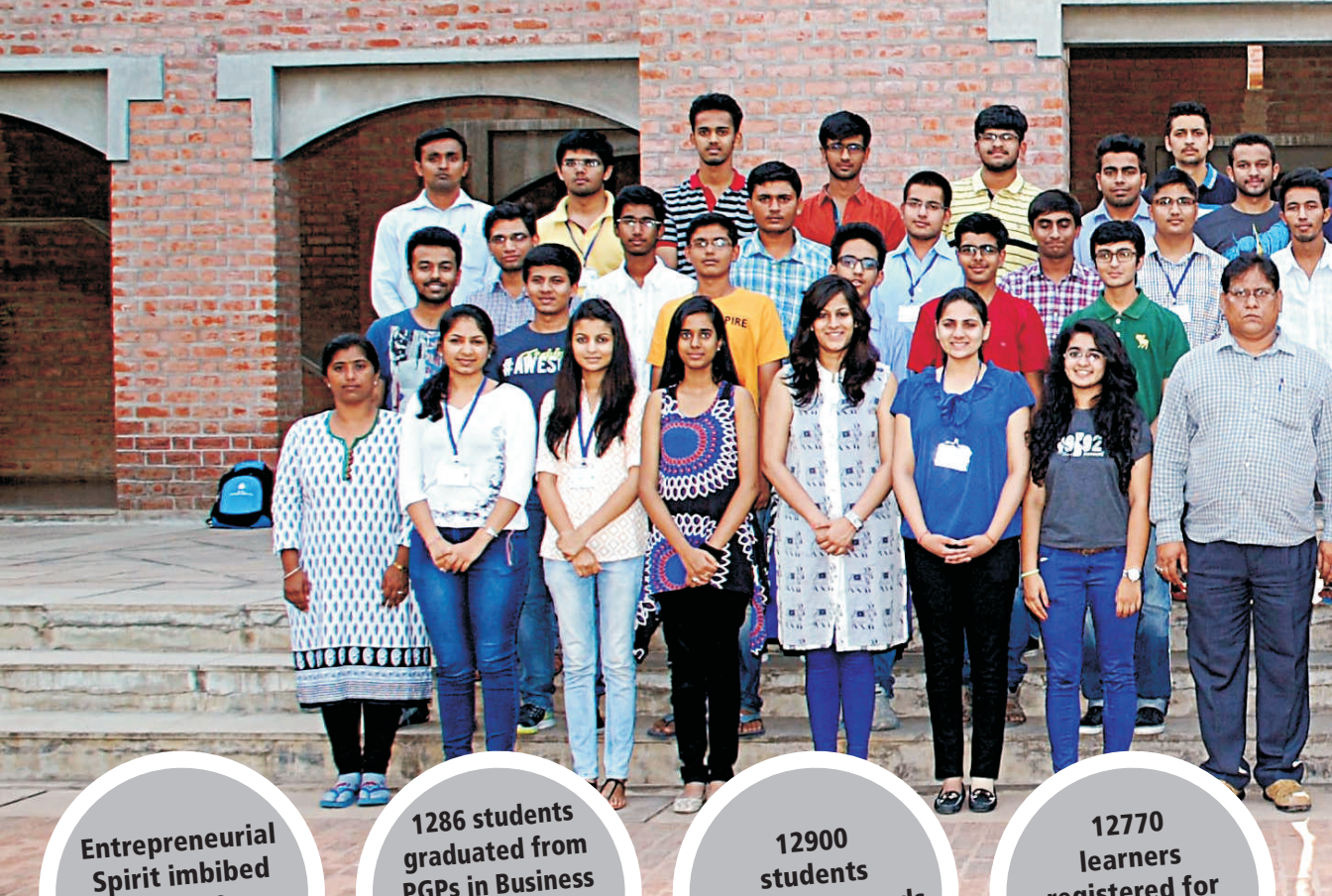
## Students' Gallery:

"I feel like a new person. I don't think I would ever have such an experience again in my life. Learning through games and exercises was a strategy that perfectly gave us the learning, and the knowledge that I have gained as a result, will remain with me all through my life."

**Arinjit Das**, Jaipur

"It was a wise decision to join this camp. I was a little apprehensive in the beginning but my doubts were put to rest by the insightful learning that was imparted here. The faculty members knew exactly how to extract the best from us. I am feeling good and very confident. I am sure about doing well."

**Falguni Vijay Ramani**, Nagpur



**Entrepreneurial  
Spirit imbibed  
in 1090  
youths**

**1286 students  
graduated from  
PGPs in Business  
Entrepreneurship  
& Development  
Studies**

**12900  
students  
oriented towards  
entrepreneurship**

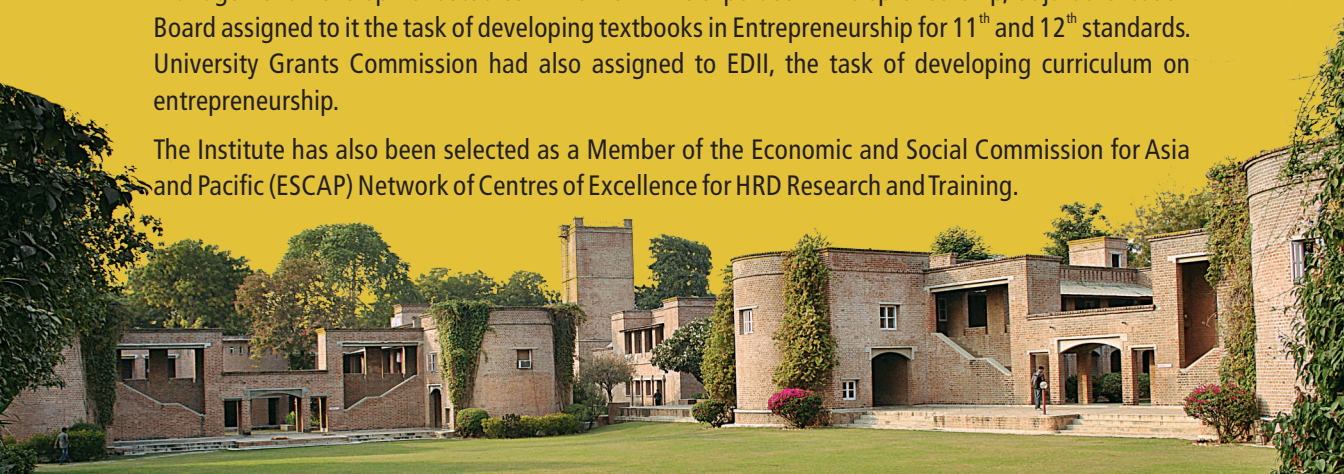
**12770  
learners  
registered for  
Open Learning  
Programme**

## **The Institute:**

Entrepreneurship Development Institute of India (EDII), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDII has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDII has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDII's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post Graduate Diploma in Management-Business Entrepreneurship and Post-Graduate Diploma in Management-Development Studies. In view of EDII's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. University Grants Commission had also assigned to EDII, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a Member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.





Participants of the 28th Summer Camp on Entrepreneurial Adventures for Youth seen with EDII faculty members



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