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From the Director General's Desk

Message from the 21st EDII Convocation

The vision of a vibrant entrepreneurial ecosystem laden with conducive policies, investors, mentors, institutions and incubation centres, has lately been the focus of policy makers, and it is heartening to note that such a scenario is well within sight. It's about time that potential and existing entrepreneurs look up. Accent on innovation has increased and interestingly, most entrepreneurs are embracing this change. They are gradually shifting their stance from profit making to innovation and research, in order to deliver products and services that match global standards. So, while Entrepreneurship is quite a key word



today, there is a section of community that needs the most attention to ensure entrepreneurial proficiency on their part. Well, I am referring to the demographic dividend that is one of the most potent characteristics of the country. Our students at colleges and universities need to be handheld; their ideas need to nurtured; their skills to innovate require to be properly cultivated. Before training and orientation in new enterprise creation, they need to be counselled to develop high achievement-motivation. The inhibitions and myths that overpower their desire to be on their own, need to be converted into their strength. And, that is precisely what this year's Convocation Chief Guest very convincingly stated.

Smt. Anandiben Patel, Hon'ble Governor of Uttar Pradesh, in her Convocation address at EDII's 21st Convocation, stressed on the responsibility of society to inspire students to adopt the dynamic and vibrant entrepreneurial path. The Chief Guest placed the onus of a strong economy on the shoulders of the students and urged them to upscale themselves. She informed that the system was aware of the requirements and doing its bit, and all that the students have to do is 'rise and take charge of their future.'

"Higher the entrepreneurial quotient in an economy, stronger the business ecosystem and who else can be the strongest players than the young multitude at our universities and colleges," is so apt, and was hailed with great applause.

The Chief Guest enthralled everyone with her experiences of working closely with students and academicians. She emphasized on the significance of fostering strong goal orientation and the motivation to persist, among children and youths, so much so that, "no inimical circumstances should possess the power to hold them back; instead they must only focus on career progression opportunities."

Such outstanding was the message that the convocation arena demonstrated unique engagement, enthusiasm and eagerness. The importance of constantly identifying, gauging and exploiting opportunities was so well espoused that the students were reassured about the outcomes of entrepreneurship.

I may add, that for two years the graduating students worked hard around diverse tasks involved in understanding entrepreneurship, theoretically as well as practically (something that EDII focuses upon), and this Convocation Address was a perfect complement to the learnings and beliefs ingrained in them.

With gratitude, let me say that the audience will sure live by these lessons….Best wishes to all!!!

- Sunil Shukla

Pledges and promises in the presence of Hon'ble UP Governor ***Smt. Anandiben Patel*** *...21st Convocation*

In its 21st Convocation on 10th June 2022, EDII conferred PG diploma and fellow on 147 students, including 139 post graduate diplomas and 8 fellow in management. Honourable Governor of Uttar Pradesh and former Chief Minister of Gujarat, Smt. Anandiben Patel graced the occasion as Chief Guest and delivered the Convocation Address. Hon'ble Governor also awarded scholastic medals to graduating students.

Shri Rakesh Sharma, President -EDII and MD & CEO, IDBI Bank Ltd. presided over the event. Dr. Sunil Shukla, Director General - EDII welcomed the Chief Guest and highlighted some of the significant activities of EDII, designed and implemented to strengthen entrepreneurship among various target group, including students of universities.



Smt. Anandiben Patel in her encouraging speech at the convocation, said, "I am glad that we, as a society, have started directing focussed efforts towards placing entrepreneurship on the same pedestal as other career options. Entrepreneurship needs to be promoted as a natural career option and this learning should become a part of education where students imbibe winning traits and values, pretty early in life. I appreciate how some universities, like the Chandigarh University, are inspiring students to think big."

Adding how the environ today is supportive of entrepreneurship, the Hon'ble Governor said, "The country realises and endorses the importance of an entrepreneur in its growth. There are proactive measures, friendly policies and a supportive overall environ. As Chancellor of Universities in U.P., I am trying to introduce youth to the significance of innovations, entrepreneurship and startups, which are the future of the country."

Highlighting the institute's state-of-the-art programmes, the honourable Governor further explained, "EDII's curriculum and pedagogy are contemporary, and that can well be understood from the fact that 78 per cent of its alumni are into business and have carved a name for themselves. Some of EDII trained entrepreneurs have got awarded on prestigious platforms." Smt. Anandiben Patel emphasized the need to encourage students' right from a young age to target milestones in life.



Hon'ble President of EDII signing certificates before the Convocation



President of EDII and Managing Director & CEO of IDBI Bank Limited, Shri Rakesh Sharma emphasised on the efforts of the institute to promote entrepreneurship and said that EDII is boosting entrepreneurship and startups across segments and sectors through innovative models and by intermediating creatively among stakeholders such as new age potential entrepreneurs, existing entrepreneurs, incubation centres, venture capitalists and policymakers.

"Today, EDII's efforts are churning out results nationally and internationally. The Institute is working closely with several important central and state ministries and departments and has a strong presence across states and UTs in the country. The recently set up Entrepreneurship Development Centres in Uzbekistan and Rwanda take the count of such Centres in developing countries to 6. In progress is the work of setting up such centres in Bhutan and four other African countries," he added.

Mr. Sharma also applauded the achievements of the institute's students and the alumni and added that EDII students have made their mark in areas as diverse as textiles, ceramic, ITES, food processing, logistics, chemicals, hospitality and several other emerging sectors.



At the 21st Convocation of EDII's Academic Programme, seen on the dais are (In the Centre) Chief Guest Smt. Anandiben Patel, Hon'ble Governor of Uttar Pradesh; (2nd from R) Shri Rakesh Sharma, President - EDII and MD & CEO, IDBI Bank Ltd.; (2nd from L) Dr. Sunil Shukla, Director-General, EDII and esteemed EDII Board Members, (L) Shri Anil Bhardwaj, Secretary General, Federation of Indian Micro & Small and Medium Enterprises (FISME) and (R) Ms. Rajshree Paatil, Executive Director (Business Development), Surya Group.



Director General of EDII, Dr Sunil Shukla thanked the honourable Governor and other dignitaries and advised the new entrepreneurs to have an understanding of crisis management, preparedness to adopt technology, and an eye to have in place a holistic contingency plan.

"The country needs trained entrepreneurs who are willing to passionately pursue New Enterprise Creation in upcoming areas. It is nice to note how the policies and the environment are supportive today. The students are at an advantageous place where they can use their knowledge, skills and attitude to make it big as entrepreneurs", said Dr. Sunil Shukla.

Notably, EDII, a Centre of Excellence, as recognised by the Ministry of Skill Development & Entrepreneurship trains between 80,000 to 1,00,000 entrepreneurs annually across India.

EDII President's Alumnus Award has been instituted to recognize the contribution of EDII's alumni as business and social entrepreneurs

Noted Alumni - Entrepreneurs who were awarded included:

EDII President's Alumnus Award 2022 - Business Entrepreneur Mr. Ronak J. Prajapati (PGDBEM, 2004-2005)	*Ronak is the partner at Harihar Bricks Mfg. Company & Harihar Bricks Studio, one of the top brick manufacturers in Gujarat. All their products are manufactured in India. The firm presents India's widest range of clay bricks with 210+ brick variants of international quality in hundreds of shades, textures, and formats. Ronak bid for a project in Abu Dhabi to construct a Hindu temple with 50 other bidders from Gujarat and got selected for the project. The business has a strong presence in Europe, Oceania, and Gulf Cooperation Council (GCC). He exports to almost 46 countries.*
Special Jury Award for Emerging Entrepreneur, 2022 Mr. Abhishek Acharya (PGDM-BE, 2014-2016)	*Co-founder of Theka Coffee, Abhishek has launched this new generation coffee chain that sources 100% Arabica coffee beans from a single estate and attempts to offer it to the end consumer at competitive prices. Theka Coffee got recognition in Shark Tank India. Theka received funding from an international VC firm, Zenith Global Trading LLC of Rs 2.5 Crore. They also have a contract of entering into all Reliance Mart outlets with Theka Kiosks, PAN India.*
EDII President's Alumnus Award 2021 Business Entrepreneur Mr. Vinod Agrawal (PGDBEM, 1998-1999)	*Vinod started manufacturing of Synthetic Organic Dyestuff. He is now the Chairman & Managing Director of Arunaya Organics Pvt. Ltd. / Chinmay Chemicals Pvt. Ltd. and has been the Chairman of Confederation of Indian Industries (CII), Gujarat State. He is also the Director of Asiatic Hong Kong Ind. Ltd., HK and ACCIL Shanghai Ltd. A Gold Medalist from EDII, he has received many awards on prestigious platforms. His success story has got published in several business magazines.*
EDII President's Alumnus Award 2021 Social Entrepreneur Mr. Dibyajyoti Pattanaik (PGDMN, 2002-2003)	*Dibyajyoti, has over 15 years of experience in microfinance, micro-enterprise development and development sector consulting. He served as Vice President of Microfinance Network and is an active member of its Board. He is now the Director of his own company, Annapurna Finance Pvt. Ltd. Bhubaneshwar, which has created employment for more than 8000 people and has an investment of Rs. 9,220 crores. His experience and expertise played a crucial role in the transformation of mission Annapurna to Annapurna Finance Private Limited, which under his guidance and leadership is now one of the top MFIs in India.*



EDII President's Alumnus award winner 2022, (3rd from L) Mr. Ronak Prajapati is happy to pose with Shri Rakesh Sharma, President-EDII; Dr. Sunil Shukla, Director General, EDII & Shri Anil Bhardwaj, esteemed EDII Board Member. Also seen are (L-R) Hemal Prajapati, (Ronak's brother & EDII alumnus) and their father Shri Jagdish Prajapati. The family successfully runs a brick manufacturing company under the name of Harihar Bricks Mfg. Company.

Special Jury Award for Emerging Social Entrepreneur, 2021 Ms. Geeta Barad (PGDM-BE, 2016-2018)	*Geeta started her Social Enterprise in 2018 (Unipads India Pvt. Ltd.). Her enterprise is into manufacturing of reusable sanitary pads. More than 8,00,000 women nationally and internationally have benefited and more than 135 women have worked for Unipads which has helped their families move a step towards achieving financial stability. Her vision is to provide a sustainable solution for menstrual hygiene for underprivileged women. This product is also internationally recognized.*
EDII President's Alumnus Award, 2020 Ms. Priti Bhatia (PGDBEM, 2004-2005) and Mr. Govind Bajaj (PGDBEM, 2002-2003)	*Priti Bhatia: Priti started her new venture of jewellery designing, 'Awesome Sparkles' in 2010 with an investment of Rs. 2 crores. She has generated employment for 15 people. She has won many awards for her designs on several prestigious platforms.* *Govind Bajaj: Govind Bajaj started his enterprise 'Balaji Industries' in the domain of cotton and cotton yarn in 2007. What started as a small unit, recording a turnover of Rs 2 cr. In the first year, has today reached a turnover of Rs. 75 crores. He provides employment to 40 people and is directly or indirectly supporting around 4000 farmers. Govind was recognized with the 'Udyog Award' by MSEB.*
Special Jury Award for Emerging Entrepreneur, 2020 Mr. Jay Merja (PGDM-BE, 2013-2015)	*Jay's venture 'MUVR Technology' Private Limited provides all types of logistics to various industries including multi model logistics solutions by rail and sea within domestic market. MUVR is also a business associate of Container Corporation of India CONCOR to access their railway infrastructure. Jay's start-up was recognized in Top 40 rising start-ups of Gujarat and it featured in the Coffee Table Book on 'Rising Startups' at the Vibrant Gujarat Startup Summit. MUVR also got the recognition of best start-up in the series of 'The World of Start-up.'*

Meritorious Awards presented at the 21st Convocation

2020-2022

- Dayabhai Chhotalal Charity Foundation (Remik) sponsored Gold Medal for Scholastic Performance in New Enterprise Creation - **Eva Garg**
- Dayabhai Chhotalal Charity Foundation (Remik) sponsored Silver Medal for Scholastic Performance in New Enterprise Creation - **Nimisha Unnarkar**
- EDII sponsored Gold Medal for Scholastic Performance in PGDM - IEV - **Manohar Lal**



2019-2021

- Dayabhai Chhotalal Charity Foundation (Remik) sponsored Gold Medal for Scholastic Performance in New Enterprise Creation - **Sourav Tulsyan**
- Dayabhai Chhotalal Charity Foundation (Remik) sponsored Silver Medal for Scholastic Performance in New Enterprise Creation - **Debashish Sakunia**
- Dayabhai Chhotalal Charity Foundation (Remik) sponsored Gold Medal for Scholastic Performance in Family Business Management - **Hetika Shah**

2018-2020

- Dayabhai Chhotalal Charity Foundation (Remik) sponsored Gold Medal for Scholastic Performance in New Enterprise Creation - **Anshul**
- Dayabhai Chhotalal Charity Foundation (Remik) sponsored Silver Medal for Scholastic Performance in New Enterprise Creation - **Vaishali Patel**
- EDII sponsored Gold Medal for Scholastic Performance in Development Studies - **Shivani A**

SPORTS AWARDS

- ***Best Sportsman** - 2018-2020 : **Nitin Singh***
- ***Best Sportsman** - 2019-2021 : **Aditya Shah***
- ***Best Sportsman** - 2020-2022 : **Shubham Soni***
- ***Best Sportswoman** - 2018-2020 : **Appy Parikh***
- ***Best Sportswoman** - 2019-2021 : **Prachi Parikh***
- ***Best Sportswoman** - 2020-2022 : **Nimisha Unnarkar***



Elated EDII President's Alumnus Award Winners with the dignitaries

Delineating goals...



Dr. Sunil Shukla with Hon'ble Chief Minister of Gujarat, Shri Bhupendrabhai Patel during a meeting to brief about the novel initiatives of the Institute, in the state, and plans to tangibly impact the entrepreneurship, innovations and startup scenario of the state.



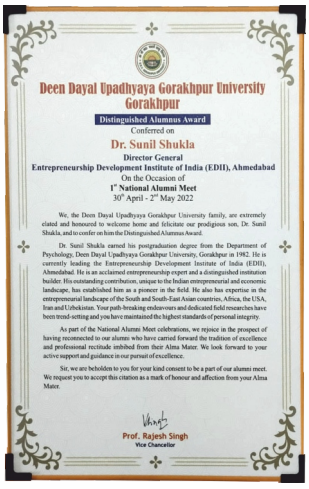
Dr. Sunil Shukla briefed Shri Rajeev Chandrasekhar, Minister of State for Skill Development and Entrepreneurship and Minister of State for Electronics and Information Technology of India, on EDII's role in widespreading the tenets of entrepreneurship and perking the industrial scenario of the state and the country. The discussions also centered around some future directions.

High on the leaderboard
...his contributions gets celebrated



Director General , EDII, Dr. Sunil Shukla receiving the 'Distinguished Alumnus Award' at the hands of Dr. Rajesh Singh, Vice Chancellor, Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur. Also present were Hon'ble Justice, Shri Salil Kumar Rai and Hon'ble Justice, Shri Umesh Chandra Sharma

It is a matter of great pride that EDII's Director General, Dr. Sunil Shukla has been conferred with the Distinguished Alumnus Award by his alma mater, Deen Dayal Upadhyaya, Gorakhpur University, Gorakhpur for his unique contribution to the Indian entrepreneurial and economic landscape and also for his path-breaking endeavours in south and south east Asian countries, Africa, the USA, Iran and Uzbekistan. 31 distinguished alumni, including the likes of Shri Rajnath Singh, Hon'ble Defence Minister of India; Shri Shiv Pratap Shukla, Former Minister of State for Finance and Member, Rajya Sabha; Shri Rajesh Chaturvedi, Secretary, Dept. of Chemicals and Petrochemicals, Ministry of Chemicals and Fertilizers, Govt. of India; BSF DIG, Shri N. N. Dubey, noted journalist Ms Chitra Tripathi, Editor & Anchor, AajTak and many other illustrious personalities were recognised in a ceremonious event on 1st May, 2022.



Deen Dayal Upadhyaya Gorakhpur University
Gorakhpur

Distinguished Alumnus Award

Conferred on

Dr. Sunil Shukla

Director General

Entrepreneurship Development Institute of India (EDII), Ahmedabad

On the Occasion of

1st National Alumni Meet

30th April - 2nd May 2022

We, the Deen Dayal Upadhyaya Gorakhpur University family, are extremely elated and honoured to welcome home and felicitate our prodigious son, Dr. Sunil Shukla, and to confer on him the Distinguished Alumnus Award.

Dr. Sunil Shukla earned his postgraduation degree from the Department of Psychology, Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur in 1982. He is currently leading the Entrepreneurship Development Institute of India (EDII), Ahmedabad. He is an acclaimed entrepreneurship expert and a distinguished institution builder. His outstanding contribution, unique to the Indian entrepreneurial and economic landscape, has established him as a pioneer in the field. He also has expertise in the entrepreneurial landscape of the South and South-East Asian countries, Africa, the USA, Iran and Uzbekistan. Your path-breaking endeavours and dedicated field researches have been trend-setting and you have maintained the highest standards of personal integrity.

As part of the National Alumni Meet celebrations, we rejoice in the prospect of having reconnected to our alumni who have carried forward the tradition of excellence and professional rectitude imbibed from their Alma Mater. We look forward to your active support and guidance in our pursuit of excellence.

Sir, we are beholden to you for your kind consent to be a part of our alumni meet. We request you to accept this citation as a mark of honour and affection from your Alma Mater.

Prof. Rajesh Singh
Vice Chancellor

EDII and Bayer Foundation bring women in the mainstream development sphere....

It is significant that more time and effort be devoted to curating programmes that ensure social and economic well-being of women, the marginalized & the disadvantaged. Micro enterprise development has been adopted as a powerful strategy to offer systematic and sustainable solutions to poverty and unemployment.

Malegaon, a tehsil / block in Nashik district of Maharashtra occupies 12 per cent area of the district. The economy of Malegaon is driven by two major sectors – the power loom industry and manufacturing of PVC pipes. Agriculture follows as the third most important source of livelihood. In Malegaon, participation of women in the workforce, is a mere 6.6 per cent. Given their enthusiasm to participate in income generation activities, it is important to skill them appropriately so that they get into their desired activities. The women can be trained and mentored to undertake micro businesses that enhance their social and economic status.

Against this backdrop, EDII has joined hands with the Bayer Foundation to implement Project UNNATI in Malegaon district.

The Project is being implemented in three phases, comprising; Vision Building & Leadership Training (VBLT) for empowering 100 SHG Heads/Leaders; Micro Skillpreneurship Development Training (MSDP) to impart training in Entrepreneurship and a selected Skill to 600 women members belonging to SHGs and Entrepreneurship Development Programme (EDP) to train and handhold 50 independent women wishing to start their own business.

With the mandate of building capabilities of women and ensuring micro enterprise creation, EDII conducted training for SHG Groups for Enterprise Creation in goat milk processing and handmade soap manufacturing. In this MSDP02, in Haranshikar Village of Malegaon, 48 SHG members were trained during 11th May to 1st June 2022. The participants were imparted skill training along with information on enterprise setting up and management. They were also imparted information on markets, business promotion, government schemes, finance and book keeping.



Participants during Vision Building & Leadership (VBL) Training

While the VBL training carved a trajectory for SHGs to achieve the mandates and goals, the participants of EDP were introduced to Entrepreneurial Competencies, Business Opportunity Identification, Market Survey and Research, Market and Project Feasibility, Resource Mapping, Baseline Survey and Analysis, Project Report Preparation, Book Keeping for small enterprises, Risk Management, Analysis and Mitigation, Marketing, Branding, Pricing Strategy, Handholding and Support activities among other critical areas. The idea was to impart learning to help women come up as entrepreneurs. The project is outcome based and at every step is ensuring the wellbeing and social & economic security of women.



*The **Hastkala Setu Yojana** steps in as a saviour of artisans' legacy*

The Hastkala Setu Yojana being implemented by EDII under the support of Cottage & Rural Industries Department, Govt. of Gujarat, in 13 districts of Gujarat has the vision of preserving the age old legacy of the state's art and craft by developing an entrepreneurial ecosystem that strengthens rural and cottage industries of Gujarat. Thus, with the aim of sensitizing and training the artisans about the need to introduce time-appropriate changes to infuse dynamism in their work, EDII has designed a programme comprising Entrepreneurship Awareness Camps; Entrepreneurship Development Training; domain based Skill Development Training, convergence with government schemes and hand holding to ensure a comfortable market position and social security of artisans. Evidences pointing to the fact that 85 percent of the artisans struggle to survive despite their unique expertise, has well been broken with EDII's interventions which have significantly fine-tuned their knowledge and expertise, & aligned them with the market trends.

Over last almost 2 years, EDII has successfully sensitized and trained 19,361 artisans, out of these 7605 have been imparted advanced skill training and mentorship support. These artisans have notched a revenue of Rs. 4.98 crores. Their business prospects have improved visibly with development of new designs, new networking options, outreach to newer markets and registration on online platforms (including some especially created for artisans) Across Gujarat, the implementation of the Hastkala Setu Project is helping in boosting rural entrepreneurship ecosystem in the domain of traditional art and craft. The project is a commendable move towards reviving the age old crafts of Gujarat which were almost on the verge of extinction.

EDII, in association with iNDEXT-c, organized a one-day Skill Development Program for Artisans (State Awardees) under the Hastkala Setu Yojana. The objective of the one-day program, which was a supplement to the initiatives under Hastkala Project, was to bridge the information asymmetries and upgrade skills of artisans so that they could function in line with the market trends and demands.



The one-day event was attended by 38 (State Awardees) artisans & around 130 other artisans, also enrolled under Hastkala Setu Yojana being implemented by EDII. The event was aimed at sensitising the artisans about the existing schemes & policies and promote networking among them. The sessions, therefore, focussed on Entrepreneurship, Online Marketing, Market Trends and Approaches and Guidance on Government Schemes. The event also marked the announcement of development of an Artisans' Directory of close to 40,000 artisans. This will be a one-stop platform to know about an artisan, his/her products / expertise and other details.



On the dais : (2nd from R) Chief Guest, Shri Jagdish Panchal, Hon'ble Cabinet Minister, Cottage & Rural Industries, Gujarat; (2nd from L) Shri Pravin Solanki, Commissioner of Cottage & Rural Industries, GoG; (L) Shri D. M. Shukla, Executive Director-iNDEXT-C & (R) Dr. Sunil Shukla, Director General-EDII at 'One-Day Skill Development Programme' & 'Chai pe Charcha' with artisans.

Shri Jagdish Panchal, Hon'ble Minister, Cottage & Rural Industries, Gujarat graced the event and interacted with the artisans over Chai pe Charcha and discussed the issues and challenges which they face in running their units. He also brainstormed over possible solutions that could be implemented and talked about policy level interventions for the benefit of artisans.



"Government has been working closely towards upskilling weavers, artisans and entrepreneurs of cottage and rural industries, with the help of Institutes, like EDII. Such training is helping them break free from the barriers of outdated designs, limited accessibility to new platforms of business, lack of awareness and distribution networks and restricted product innovations. Artisans are getting trained well so that they can own viable units by making products according to the taste and preference of the market."

- Shri Jagdish Panchal
Hon'ble Minister, Cottage & Rural Industries, Gujarat



"You all give the state its identity and deserve to be handheld by all means, to ensure immortality of our age-old crafts. Improve your skill level so that your ability to imagine and innovate improves, and you learn to look beyond your restricted area of business, thus expanding your client base."

- Shri Pravin Solanki (IAS),
Secretary & Commissioner, Cottage & Rural Industries, Govt. of Gujarat



With e-commerce and social media transforming the business landscape, it is imperative for rural entrepreneurs to remain abreast of these technological advances and the massive opportunities these alone can bring to them. It is equally important to ensure that rural artisans keep pace with these changes and equip themselves to remain sustainable. EDII is handholding entrepreneurs, under the Hastkala Yojana Project, for the same. "

- Dr. Sunil Shukla

Developing Business Counsellors for Growth & Performance Improvement of MSMEs

To create a cadre of well-equipped business counsellors for assisting new and existing entrepreneurs of Iran Technical & Vocational Training Organization (Iran-TVTO), Islamic Republic of Iran, EDII conducted a Virtual Training Programme with the objective of instituting a cadre of business counsellors with skills in profiling micro small and medium enterprises (MSMEs) in terms of their current performance and potential for growth and to develop the skills required to assist existing entrepreneurs in consolidation, performance improvement and growth of their businesses. The 29 Business Counsellors / Consultants / Facilitators honed their skills in different areas of entrepreneurship like enterprise growth, growth planning, effective performance audit, determining the growth potential of an enterprise, process of formulation of growth plans, problem-solving skills and counselling & interpersonal skills. The course duration was of 40 hours. The programme was co-ordinated by Dr. Pankaj Bharti, Associate Professor, EDII.

Commemorating the ideals and values of ***Dr. Babasaheb Bhimrao Ambedkar***



Chief Guest, Shri Pradip Parmar, Hon'ble Cabinet Minister for Social Justice and Empowerment, Gujarat, paying homage to Dr. Babasaheb Bhimrao Ambedkar at the Special Lecture organized on 14th April, 2022. Also present on the occasion were (L to R) Dr. Sunil Shukla, Director General - EDII; Shri Ratilal Makwana, Chairperson of Gujarat Pickers Industries Limited & Mr. S.B.Sareen, Director, Dept. of Projects (Govt.), EDII.

Dr. Babasaheb Bhimrao Ambedkar, an emotive voice in the sphere of social justice was an exemplary leader. To commemorate the values and ideals of Dr. Ambedkar, EDII conducted a special lecture on 'Emerging Business Opportunities to take businesses to newer heights' on the occasion of the 131st birth anniversary of Dr. Ambedkar. The Chief Guest on the occasion was Shri Pradip Parmar, Hon'ble Cabinet Minister for Social Justice and Empowerment, Gujarat. Eminent speakers were Shri Ratilal Makwana, Chairperson of Gujarat Pickers Industries Limited and Shri J. B. Patel, Distinguished Faculty, EDII.



Applauding the achievements of Dr. Babasaheb Ambedkar, Shri Pradip Parmar, Minister of Social Justice & Environment, Government of Gujarat mentioned that Dr Ambedkar was a staunch critic of the Indian caste system and is credited with bringing about various reforms to elevate the marginalised communities. The Chief Guest highlighted how Dr. Ambedkar worked expansively towards the political and social freedom of Dalits.

Shri Pradip Parmar also acknowledged the efforts put in by EDII towards extending entrepreneurship and skill development training to the marginalized and the disadvantaged communities.



Shri Ratilal Makwana, Chairperson of Gujarat Pickers Industries Limited traced his journey as an entrepreneur. He advised young emerging entrepreneurs to keep looking for promising opportunities and pit these against the market needs and the prevailing policy structure to benefit. He elaborated on how he learnt from every failure that he encountered and got motivated to keep surging ahead.



Motivating the audience, Shri J.B. Patel, Distinguished Faculty, EDII presented a host of opportunities that could be adopted to succeed. He said that spotting the right Business Opportunity is the foundation for creating new enterprises or to expand the existing ones. He explained how in today's environment where knowledge based businesses find avenues to grow, it is important to continue elevating one's skill level, and focus on emerging business opportunities, based on technology and innovation.



Dr. Sunil Shukla, Director General, EDII welcomed the guests and highlighted the significance of inclusive growth for holistic development of the country. Dr. Shukla also talked about EDII's work in the skilling ecosystem wherein special emphasis has been given towards training the disadvantaged communities to empower them to participate in mainstream economic activities.



Mr. S.B.Sareen, Director- Dept. of Projects (Govt.), EDII acknowledged and appreciated how the society was becoming more accommodative and waking up to its responsibility of facilitating equitable growth. He appreciated the nation's emphasis on inclusive growth.

EDII has been working in the collaborative mode with National SC-ST Hub (NSSH), Ministry of Micro, Small and Medium Enterprises, Govt. of India and Department of Social Justice & Empowerment, Govt. of Gujarat towards ensuring inclusive growth of SC-ST and other disadvantaged sections of people.

Sowing the seeds of entrepreneurial skills in children and youth through ***National Summer Camps***



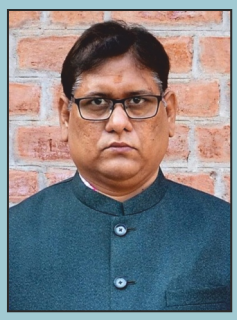
Entrepreneurial competencies have always been recognised and acknowledged in making the country self-reliant. India, just as the nations across the globe, is focussed upon promoting entrepreneurship and innovations. There is a need to inculcate entrepreneurial competencies among children and youth so that their thoughts and actions are driven by high achievement motivation.

Over the past 30 years, EDII has been conducting the National Summer Camps on Entrepreneurial Stimulation and on Entrepreneurial Adventures for children and youths respectively. So far, 2511 children have been groomed through 37 National Summer Camps. This year, two such camps, i.e., 38th & 39th Summer Camps on Entrepreneurial Stimulation for Children had been conducted during 1st May - 6th May and 22nd - 27th May at the campus. 87 children from Maharashtra, Assam, Gujarat, Rajasthan, Tamil Nadu, Punjab, Delhi and Daman in the age group of 12-16 years participated and imbibed the 'spirit of enterprise and achievement'.

Similarly, through National Summer Camp on Entrepreneurial Adventures, EDII has provided exposure to 1669 youths in the age group of 16 to 22 years, over the past 30 years.

Through classroom training, simulation exercises, interactions with achievers and mentoring, youths realized their hidden potential and acquired entrepreneurial traits of risk-taking, creative thinking, being innovative, conflict management, effective communication and team work. This year, the Institute successfully conducted two such camps, the 41st & 42nd Summer Camps on Entrepreneurial Adventures for Youth, during May 9 - 18 & May 30 - June 8, on EDII campus. 55 youths from Chhattisgarh, Gujarat, Rajasthan, Karnataka, Maharashtra, Telangana, Daman, Delhi, Madhya Pradesh, Uttar Pradesh and Bihar participated in the camp.

Given the outcomes of the camp, a similar camp was organised in Delhi during 15th to 19th June, 2022 for 36 youths.



Dr. Pankaj Bharti, Faculty and Camp Leader, EDII *said, "I appreciate the dedication and the passion of these children and youth to learn and grow. They can be moulded to imbibe values and traits that steer higher-order achievements. I wish them luck and bigger milestones in future."*



Mr. Raman Jee, Camp Co-Leader, *joined Dr. Bharti in congratulating the students and said, "The journey of summer camps has been long and a fulfilling one. I urge the students to implement camp learnings for excelling in all that they take up."*



Participants of the Camps during role plays and simulation exercises



Commenting on the takeaways from the camps, the youths and children talked about the positive changes that the camp had introduced in their personality. They highlighted how they felt high on confidence with improved soft skills.

Distinguished Speakers at the Camp...



"Even though times are difficult, there are always solutions, whether in business or in daily life. All we need to do is continue to believe in ourselves and move on with a focused approach. You are all fortunate to have this orientation and will benefit from the life lessons you have acquired. Never shy away from challenges in life and face them with courage and move ahead in life."

- Mr. VajirAli Momin

Group CEO of Hearty Mart



"In today's world, there are endless possibilities but sometimes to explore these possibilities, one needs direction and motivation. EDII is that platform for you. Make the best use of your learning and always have an eye to spot possibilities and opportunities. Keep innovating. Take failures in your stride."

- Mr. Akul Raval

Founder of Rhythm Pulze Academy, and

(Holds World Record for creating more than 100 innovative instruments)



"It gives me immense happiness to interact with the young generation that is so much more ahead and intelligent than what we were during our younger days. The maturity which I observe in each one of you makes me believe that you all are getting groomed to take life with all the fervor and right mindset that is required. You all have a brilliant opportunity of attending these camps; analyze what you have learnt here; implement the learning and keep upgrading yourselves."

- Mr. Hardik Shah

Founder, Director & CEO, Recycle.Green



I kept reminding myself never to lose sight of creativity, persistence, and problem-solving. I advocate these qualities to all of you as well. Life will throw challenges, but persist; stay strong. Several times we give up too soon, don't let that happen. Focus of training your mind to be positive, passionate and driven."

- Mr. Nirvesh Dave

Renowned Singer, Finalist of Indian Idol

Uttar Pradesh perks up its ***entrepreneurial quotient***

EDII is committed to spearheading entrepreneurship in the state by intervening in the domains of skill development, entrepreneurship training, education and research. The Livelihood Outreach Programme that it is implementing in Uttar Pradesh is aimed at empowering communities in 10 districts of eastern UP through financial and digital literacy training to 3000 individuals and by imparting, training, handholding and mentoring to 1500 artisans / micro entrepreneurs / livelihood entrepreneurs for onboarding the e-marketplace. The implementations are supported by SIDBI.

The programme aims at imparting knowledge to artisans on incorporating technology in business, marketing and logistics, in addition to focusing on doing business through the e-commerce platforms.

The districts that are being targeted include; Gorakhpur, Kushinagar, Deoria, Azamgarh, Mau, Sant Kabir Nagar, Basti, Siddharthnagar, Varanasi & Maharajganj.



Seen during the Livelihood Outreach Programme is (2nd from L) Chief Guest, Shri V. S. V. Rao, Deputy Managing Director - SIDBI with (L-R) Shri Manish Sinha, General Manager - SIDBI; Shri Prabhakar Praveen Kumar, Deputy General Manager - SIDBI; Shri Kumar Avay Chandra - Manager - SIDBI Gorakhpur and EDII Official Mr. Mukul Vedi



An event on 'Entrepreneurship as Career' was organized with two prominent institutions of Lucknow namely Bansal Institute of Engineering and Technology (BIET) Sitapur Road, Lucknow and Institute of Engineering and Technology (IET), Lucknow on 20 May 2022 to promote entrepreneurship education. 400 students attended the event and learnt about the advantages of pursuing entrepreneur -ship as a career.

15th

announces

Entrepreneurship Development Institute of India
Ahmedabad

THE FIFTEENTH BIENNIAL CONFERENCE

on

ENTREPRENEURSHIP

22-24 February, 2023



Entrepreneurship Development Institute of India (EDII) has been organizing **'Biennial Conferences on Entrepreneurship'** since 1994. The Biennial Conferences continue to provide a forum for researchers, educationists, and practitioners to share their research findings and experience in entrepreneurship development. Deliberations on issues of contemporary relevance and interest have opened up new avenues to spearhead entrepreneurship at a much broader scale. The Conferences were organized under the aegis of the **Centre for Research in Entrepreneurship Education and Development (CREED)** setup by EDII. EDII has organized fourteen Biennial Conferences during 1994-2021, the details of these biennial conferences can be browsed at **http://conference.ediindia.org/**

In keeping with fourteen biennial conferences over the past 28 years, the **Fifteenth Biennial Conference on Entrepreneurship** continues to be an established forum for researchers, educators and practitioners to share their ideas and research results with other researchers and thinkers in the field, exchange feedback and hone their own research pursuits. Whereas researchers are invited to contribute papers and reports that bear upon and enfold the field of entrepreneurship theory and practice, some indicative themes are:

- Entrepreneurship Theory
- Entrepreneurship Policy
- Entrepreneurship Education & Capacity Building
- Functional Areas of Entrepreneurship
- Manifestations of Entrepreneurship
- Entrepreneurship Context
- MSME Entrepreneurship

In addition to this, there will be special invited address (by eminent academicians) and symposiums (on various themes). There will be special opportunity for doctoral students (in the Doctoral colloquium) to discuss about their research with

Submission Guidelines and Deadlines:

- An Extended Abstract (about 2000 words) should be submitted through conference website (conference.ediindia.org) by **September 15, 2022.**
- Submission of the full paper by **November 25, 2022.** [Full paper should not be more than 5000 words, typed double space, APA style of referencing, refer guidelines available on conference website]
- Decision on Acceptance of Extended Abstract will be made by **October 14, 2022.**
- Decisions on Acceptance of Full Papers will be made by **December 16, 2022.**
- Last Date for Registration by **January 20, 2023.**

• Selected papers will be appreciated based on merit
*• Visit to **The Statue of Unity,** the world's tallest statue may be facilitated on **February 26, 2023 (Saturday),** for participants who will be interested.*

For details regarding conference registration and other administrative aspects please contact:

Mr. Ganapathi Batthini
Conference Coordinator
Email : conference@ediindia.org
Cell & WhatsApp : 93270 45345

Entrepreneurship Development Institute of India
Bhat, Gandhinagar (Dist) 382 428, Gujarat
Phone: 079 - 6910 4900 / 6910 4999
E-mail: conference@ediindia.org • Web: conference.ediindia.org

Instituting a cadre of trainers to accelerate ***Women Entrepreneurship***



During the inauguration, participants, in the traditional attire, seen with Dr. Sunil Shukla, Director General-EDII; Dr. Raman Gujral, Project Director & Director-Dept. of Projects (Corporate) and Mr. Shibin Mohamed T. K., Faculty EDII

Under the Accenture's 'Skills to Succeed' Project, EDII has successfully imparted skill based entrepreneurship development training to empower the marginalised across 14 states and 1 Union Territory Pan India. The initiatives have particularly focused on empowering women through training and handholding thus enabling them to ensure sustainable livelihood options for themselves. The institute has implemented specially designed training models to ensure New Enterprise Creation by women. The Project aims in promoting Rural Enterprises and providing Capacity building initiatives for livelihood promotion through Skill based Entrepreneurship or Skillpreneurship.

In consonance with the objectives, the institute conducted a National Training of Trainers (ToT) Programme to institute a cadre of trainers who could reach the grassroots women populace and train them to set up and manage own micro enterprises. The programme trained 95 participants on conceptualizing, designing and implementing a training programme keeping in view the unique concerns and conditions of women residing in rural locales. The participants represented the entire country and expressed having gained the expertise and knowledge to implement the women oriented entrepreneurship development programmes. Dr. Raman Gujral is the Project Director of the Skills to Succeed Project. Mr. Shibin Mohamed T.K, Faculty, EDII is also a part of the designing and implementation of the programme.

*MSMEs propel an economy and need to be nurtured ….The **SIDBI Cluster Development Fund** (SCDF) scheme*



A beneficiary at work in Himroo Cluster in Maharashtra

MSMEs are the lifeline of an economy and, hence, need to be nurtured. Their products, services, growth trajectory and innovation need handholding and continuous support. EDII, as the Project Management Consultant for implementation of SIDBI Cluster Development Fund (SCDF) Scheme at PAN India Level, aims at developing industrial and social infrastructure for development of MSMEs in various clusters and industrial parks. EDII has put in place systems and processes for structured implementation of the project in the states of Andhra Pradesh, Uttar Pradesh, Bihar, Telangana, Goa, Pondicherry, Tamil Nadu, Kerala, Karnataka, Maharashtra & West Bengal. The team is working collectively with various state and UT governments to identify MSME infrastructure needs. They are working with various departments to formulate the project details as per the scheme guidelines for financial support. Various infrastructure and social projects are coming up from different states such as; industrial estates, working women & men's hostels, water sewerage systems, effluent treatment plants and upgradation of infrastructure etc. and the team is probing how best the scheme can be aligned with these projects.



Under the scheme, SIDBI has also chosen few artisan clusters where soft interventions are being planned. The objective is to promote age-old crafts and make these clusters sustainable. The interventions have been initiated in Himroo shawl cluster in Aurangabad, Maharashtra. Based on the revelations of the diagnostic study, soft interventions are being planned in the cluster to support weavers through sensitization and knowledge upgradation on craft management and sustainability. Skill Upgradation and Training programmes will commence soon in Himroo as well as other identified clusters. EDII Faculty, Dr. Rajeev Sharma, is the Project Head. The Project Team also has Asst. Faculty,



Mr. Sunil Kumar, Extension Service Officer, COIR Board, Kalavoor, on an inspection visit to Tarapur Coir Common Facility Centre (under SFURTI)

Elevating Clusters

'Scheme for Assistance to Mini Cluster Development' is a progressive move by the Govt. of Gujarat to assist clusters of micro & small units set up a Common Facility Centre (CFC) under the cluster development initiative. The State Level Implementation Committee (SLIC) of the 'Scheme for Assistance to Mini Cluster Development' has appointed EDII as a Project Management Unit (PMU) to spearhead the cluster development initiative under this scheme in the state of Gujarat. Currently, EDII is focused on setting up Common Facility Centres in the Fabric Processing Cluster, Surat; Metal Casting Cluster, Ahmedabad and Electronics Cluster, Ahmedabad.

Training cum exposure visit for officers from Dept. of Industry and Commerce, Govt. of Kerala



A one-week training programme on Startups, Entrepreneurship and Cluster Development was organized for a group of 25 extension officers from Department of Industries, Govt. of Kerala. The programme was coordinated by EDII Faculty, Mr. Sivan Ambattu.

EDII as mentor Institute to set up Livelihood Business Incubators

EDII has been selected as Mentor Institute (MI) to set up Livelihood Business Incubators (LBIs) under the ASPIRE scheme (A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship) of the Ministry of MSME, Govt. of India. EDII will work with various stakeholders at PAN India level to support LBIs in rural agro sector. The scheme targets setting up 125 LBIs over the next five years.

Business leadership development

EDII along with IIM-Jammu and DICCI organized a 3 - day 'Business Leadership Development Program - 2022' during May 19-21, 2022. Around 130 entrepreneurs/members were selected to attend the programme. Mr. Pravin Kumar Solanki, IAS, Secretary & Commissioner, Cottage Industry Gujarat, was Chief Guest at the inauguration of the event. EDII Governing Board Member and Founder Chairperson, DICCI, Dr. Milind Kamble also shared his opinion on leadership and how growth should be targeted to ensure a winning trajectory. Mr. Ravi Kumar Narra, National President, DICCI shared the methodology, roles & responsibility that impart a vision and direction to an organization. During the three days event, 11 sessions were conducted by various resource persons from EDII, IIM-Jammu, IIM-Ahmedabad and DICCI. Dr. Shukla, Director General, EDII conducted inter & intra team building sessions to share critical and integral aspects of decision making by high achievers, entrepreneurs and leaders. Prof. B. S. Sahay, Founder Director, IIM-Jammu conducted SWOT analysis to help the participating members develop a growth strategy. The programme was orchestrated by EDII Faculty, Dr. Rajeev Sharma.



(2nd from R) Chief Guest - Mr. Pravin Kumar Solanki, IAS, Secretary & Commissioner, Cottage Industry Govt. of Gujarat seen with (3rd from R) Dr. Milind Kamble, EDII Governing Board Member and Founder Chairperson, DICCI; (R-L) Mr. Ravi Kumar Narra, National President, DICCI; Dr. Sunil Shukla, Director General-EDII; Prof. B.S.Sahay, Founder-Director, IIM-Jammu & Dr. Rajeev Sharma, Faculty-EDII during 'Business Leadership Development Program - 2022'



HandMade in India

EDII has taken up the onus of upscaling the handloom industry by promoting innovations, creativity and entrepreneurial competence in the field. The HandMade in India (HMI) project is a three-year HSBC CSR effort that the Institute is executing, in association with EY, with the goal of upskilling the artisans for brighter prospects. The focus is on helping them expand their operations and escalate their business scenario.



Session on UAM certification in Maheshwar Cluster



Training session on sales and communication at Bargarh cluster

So far, 5722 beneficiaries are enrolled and trained in the HMI project till date. The training and mentoring ensures skill upgradation, product & market development, improvement in technical finesse, digital marketing, portfolio development, credit availability and understanding online payment channels. The project is being implemented in the clusters of Bhuj and Surendranagar in Gujarat; Maheshwar in Madhya Pradesh; Bargarh in Odisha; Salem in Tamil Nadu and Kamprup in Assam.

- As a part of Enterprise Development Programme, the Maheshwar team trained weavers on Udyog Aadhar Memorandum (UAM) registrations and upgraded the old certificates. The weavers were introduced to different Government schemes instituted to facilitate creation of new enterprise in the handloom sector.

- A two-day training was organised on Sales Communication by the HMI Bargarh cluster to enhance communication skills and knowledge on handloom heritage. The idea was to increase the prospects for handloom weavers with better soft skills. Simulation exercises and role plays were employed to drive in the learnings.

- HMI Bhuj cluster conducted a training on financial literacy and awareness on digital payments and payment through UPI based apps. 15 weavers of Zura village participated in the training and learnt the need, in the present times, to switch over to digital payment processes. Weavers also became aware about Debit / Credit Cards, Internet Banking, UPI Payments, and the latest apps that make this method convenient.

- Under the Design Intervention & Practice Session, HMI Bhuj cluster conducted a training on new design development with new yarn explorations, creative design developments, new home textile range development, use of traditional design in contemporary materials and sustainable fashion. Weavers mastered the latest production processes, new design layouts and possibility of developing these by balancing materials and colours creatively. They are now seeking to develop new designs using modal and Kala cotton. The exposure filled the weavers with excitement as they hooked forward to tapping newer markets and customers.

Weaving her Success... Step by Step

Mrs. Soudamini Meher, 42 comes from a traditional weaving family, where the major source of income comes from weaving. After marriage, Soudamini joined her husband in his weaving activities as she possessed good knowledge of craft and designs. She gradually gained expertise in Bandha work, which is significantly played with, in Sambalpuri Sarees. Weavers practising this art have good potential for growth.



Initially she weaved a few sarees and sold in the local market but given the training and exposure under HMI, she started selling her products online. Alongside this, Soudamini participated in many of EDII's interventions and got to know about product development and publicity strategies. She was part of the team that attended the Toshali Mela exhibition at Bhubaneshwar in 2021. She says, "This was a great exposure and I learnt new designs and got to know about customer taste."

Similarly Soudamini talks about her learnings from EDII's programme on credit linkage and enterprise development. Soudamini credits EDII for her knowledge on enterprise setting up and management. She recalls how EDII gave her the confidence to form her own business, access bank credit through SHG, and employ two weavers to work for her. Her saree production has increased to 6 per week which she sells between Rs. 4500 to Rs. 5200 per saree. The master trainer, Soudamini, looks forward to greener pastures.

Improving business prospects in rural India
....*Startup Village Entrepreneurship Programme*

Startup Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) has the objective of helping members of Self Help Groups (SHG) to set up small enterprises in rural areas under non-farm sector. EDII is functioning as the National Resource Organisation (NRO) for this program and implementing SVEP in 82 blocks across 15 States. Dr. Rajesh Gupta, Faculty, EDII is the Project Director.

Capacity building, skill development, business plan preparation and SVEP software training were the highlights of activities undertaken over the last few months, in the states of Uttar Pradesh, Assam, Uttarakhand, Jharkhand, Chhattisgarh and Madhya Pradesh.

Skill Building of Entrepreneurs

Entrepreneurship Development Programme (EDP) were organised for 2197 entrepreneurs in different SVEP blocks of Uttar Pradesh, Assam, Uttarakhand, Jharkhand, Chhattisgarh and Madhya Pradesh. The training enabled the participants to understand the changing trends and how they could upgrade themselves to remain relevant and growth-oriented. They also imbibed information on some of the fund raising measures that they could employ.



A training session in progress...



Training of Community Institutions

More than 1300 members of Village Organizations and Self-Help Groups were trained on CBO (Community Based Organisation) module of SVEP. Inputs were given on SVEP implementation and NRLM ecosystem, formation and management of SHG (Self-help Group), VO (Voluntary Organisation) and CLF (Cluster Level Federation). Roles and responsibilities of BRC and CRP-EPs (Block Resource Centre and Community Resource Person-Enterprise Promotion) etc. were also covered in the training programme.

In the SVEP blocks of Uttar Pradesh, Assam, Uttarakhand, Jharkhand, Chhattisgarh and Madhya Pradesh, 224 CRP-EPs of SVEP were provided refresher training on Marketing as well as Monitoring and Performance Tracking module of SVEP.

In Pub Mangaldai Block of Assam, Darrang district administration organized 'Bohagi Mela' from 10th to 12th April 2022 to celebrate Bihu Festival. 6 stalls of handloom products, fastfood and other craft and organic items were put up by SVEP entrepreneurs. The total revenue of the participating entrepreneurs was Rs. 83,000/-.



JHARKHAND STATE LIVELIHOOD PROMOTION SOCIETY
Rural Development Department, Government of Jharkhand

Certificate of Recognition

Best Performing District- (Domain: Livelihood - Non Farm)

This certificate is awarded to
Simdega DMMU securing 2nd position
for displaying outstanding performance, excellent commitment and dedicated service to the organization and rural community. In recognition to being the top performer in annual ranking exercise for FY 2021-22 held on 25th April, 2022

SURAJ KUMAR, IAS
Chief Executive Officer



EDII SVEP Block Thetaitanger was awarded as the best performing block and EDII SVEP Block Kolebira was was awarded for best practices in repayment and record keeping.

• Progress at a Glance •

SVEP is being implemented in 82 Blocks, out of which enterprise promotion has been initiated in 70 blocks. The total enterprises set up stand at 73,974. Of these, 10 percent are in the manufacturing sector, 37 percent in service and 53 percent in trading. While the female entrepreneurs include 47,043; total number of male entrepreneurs stand at 28,711. 1 of the entrepreneurs belongs to the transgender category.

• Homestay at Kalimpong •

Kalimpong is popular as a tourist destination. The place has recently witnessed a surge in homestay facilities to cater to the growing tourist influx. Ms. Sarita Chettri (CRP-EP, Kalimpong II Block, West Bengal) has promoted several entrepreneurs under SVEP. Initially when she suggested homestay as a business opportunity to entrepreneurs, not many believed in the potential. She was, however, convinced and decided to go ahead with the plan as her own business. She prepared a business plan for her enterprise, and submitted the proposal to BRC to start WinterInn homestay in her village, Lava. The Committee approved the plan with the loan amount of Rs. 50,000/-. Sarita got going . Today she is a successful business owner. Her Homestay has unique facilities for tourists, in addition to clean and hygienic stay facilities.



As a CRP-EP, I gained knowledge and hands-on experience on several businesses. This enabled me to apply my learning in my homestay business. I owe it all to SVEP.

- Sarita Chettri,
CRP-EP & Entrepreneur
Winter Inn Homestay Business

Developing entrepreneurial calibre

In today's constantly evolving times, it is important to keep innovating and thinking ahead to stay a notch higher amidst competition and changing trends. Entrepreneurial training and learning can instil such a mindset and competencies among employees of large and small corporates. With such training, it can be ensured that the executives continue being driven by purpose and passion, and take ownership. Such hands on approach ensures maximum output from the existing resources which are harnessed to the hilt. Studies indicate that there is a continuous need to orient and prepare people to become more entrepreneurial to capitalize on entrepreneurial opportunities available inside and outside the business firm.

EDII has conducted several such in-company executive development / entrepreneurial calibre building programmes for noted corporates that achieved commendable results in terms of growth escalation.

Given its experiences in the domain, EDII has developed and designed a series of 8 half day virtual session and 3 offline Entrepreneurship Calibre Building Programme for executives of 'Great Place to Work' with the objective of inculcating entrepreneurial calibre / thinking and enhancing the competencies of key decisions makers and functionaries. Post completion of the programme, the participants develop the traits of resilient entrepreneurs and serve the stakeholders in better ways. All these may ultimately lead to creating efficient work culture, higher productivity, excellence in their processes and concern for customers.

So far, one such programme has been offered to 19 officials of Great Place to Work.

In line with the objectives, the inputs of each five-day programme have been designed to focus on entrepreneurial competencies, coping strategies, roles and responsibilities, coaching and counselling, interpersonal relationship, leadership and team-building' resource mobilization, design thinking, business model canvas and balance score card. Over the duration of one year, the Business leaders of the company would get trained to engage their leadership and management aptitude for enhanced potential which will lead to better implementation of activities of the organization.

Programme Director, EDII Faculty, Dr. Pankaj Bharti, said, “The curriculum has been designed to ready high achievers who continue to strive for new challenges. I am glad that the programme was well received. The custom built modules honed the participants’ management skills and maximised their potential.”

EDII Faculty, Dr. Baishali Mitra who was also a part of designing and implementing process appreciated the interest and the inclination of the participants towards imbibing learning.

Virtual Trainers' Training Programme on Entrepreneurship

The sixth in the series 'Virtual Trainers’ Training Programme on Entrepreneurship’ was organized from 20 to 24 June, 2022. The programme aimed to create a cadre of well trained 'Entrepreneurship Trainers' at the national level. 20 professionals from eight states namely; Andhra Pradesh, Tamil Nadu, Odisha, Delhi, Uttarakhand, Uttar Pradesh, Haryana and Maharashtra, participated in the programme. The participants represented educational institutes, development organizations, technology business incubators and ED cells.

Fostering entrepreneurship among women
...Project Udaya

In order to strengthen women's skill sets and their will to succeed as entrepreneurs, EDII has been working directly with them since decades. There have been tangible outcomes of EDII's efforts to bring women into the mainstream as entrepreneurs. To ensure their success as entrepreneurs, EDII addresses issues, provides them with training, and offers support. EDII collaborated with TATA Communications Ltd. on 'Project Udaya' to promote entrepreneurship among women from SC/ST, weaker sections and SHG members for sustainable income generation through enterprise creation. The project began in 2019 at Alibaug and Raigarh districts of Maharashtra. Activities have been designed and put into action with the goal of boosting potential entrepreneurs' knowledge, skills, and behavioural traits so they may start, plan, and carry out entrepreneurial initiatives successfully.

So far under the project, 2134 women have been sensitized through EACs, 562 women have been trained under WEDPs and 223 women have started their enterprises, with 34 new enterprises in the last six months. The participants are provided training in different facets of entrepreneurship like; business environment scanning, identification and selection of business opportunities and preparation of project report. The inputs are planned to ensure tangible outcomes, witnessing an enhanced incidence of enterprises set up by women.





During the last 3 months, 13 Entrepreneurship Awareness Camps (EACs) were conducted at various locations of Uran, Chirner, Borli and Murud in Raigad district; and Korlai, Moravane, Dhamvane, Chiplun-II, Lavel, Ratnagiri, Veral, Nachane and Khed in Ratnagiri district of Maharashtra. 520 women belonging to tribal districts have been sensitized. They were enthused to initiate income generation activities.





As a result of EACs and rigorous promotional campaign in the districts, a large number of women came forward to start their own business venture. In the last 3 months, EDII conducted 6 Women Entrepreneurship Development Programmes for participants at Pen, Uran and Murud of Raigad district and Chiplun, Guhagar, khed in Ratnagiri district. 164 potential women entrepreneurs have been trained on the finer nuances of entrepreneurship and how they could become successful entrepreneurs.

She conquers...



Ms. Pranali Yogesh Joshi, a resident of Parhurpada village of Tah-Alibaug in Raigad district worked in a small iron chain net business unit. Her husband works as a driver. Pranali had always been ambitious and looked forward to doing something concrete so that she could give a good life to her family, especially her only son.

She received information about project Udaya, through her friend and within days, joined the Women Entrepreneurship Development programme.

After completion, with the support of mentors and based on her experience, she started manufacturing iron net chain. So far, she has invested Rs. 5 Lakh, and with the support of EDII team, she got the benefit of Pradhanmantri Mudra loan facility for capital item investment. Presently her monthly income is Rs. 40,000/-. She has employed seven women at her Unit and plans to diversify her set up by floating an engineering unit in an industrial area.

"I was restless, wanted to do something. I even had ideas but was confused about the path to be adopted. After attending the programme, I was sorted, The learnings I received, gave me the confidence to move ahead. I heartily thank EDII and TATA Communications for giving me the opportunity to become an entrepreneur." chuckles Pranali.

Empowering the ecosystem for an enterprising future for the differently abled

ceda
Enabling for Better Tomorrow



Participants of the Specilaized Trainers' Training Programme under CEDA seen with (in the center) Dr. Sunil Shukla, Director General, EDII; (7th from R) Dr. Amit Dwivedi, Project Director, CEDA & (9th from R) Mr. Prakash Solanki, Faculty, EDII.

To create an equitable and amiable environment for the differently abled, EDII has collaborated with the Directorate of Social Defence and Gujarat State Handicapped (Divyang) Finance and Development Corporation and Social Justice and Empowerment Department, Govt. of Gujarat to establish the Centre for Empowerment of Differently Abled (CEDA) on its Campus.

The project is aimed at unleashing the entrepreneurial potential of the differently abled through capacity building and training to ensure enterprise creation, employability and sustainable livelihood options. Through all-inclusive approach, the centre aims at sensitizing 11,500 people and 12,000 people for New Enterprise creation, resulting in higher incidence of employment, entrepreneurship and livelihood, inclusive growth, empowerment, setting up of close to 4800 enterprises, thus generating around 9600 employment opportunities. In line with the project objectives, a 5-day residential specialized Trainers' Training Programme under CEDA was organized from 27th June to 1st July, 2022 at EDII. 31 participants from various development organizations working across Gujarat namely, Ahmedabad, Kheda, Surendranagar, Dahod, Botad, Anand, Mehsana, Vadodara, Bhavnagar, Porbandar and Kutch participated in the programme.

The purpose of this programme was to develop a cadre of trainers, equipped to conduct training in the field of entrepreneurship and skill development for divyangjan of Gujarat. Participants were exposed to the atypical requirements for the divyangjan and the approach required to ascertain a higher incidence of entrepreneurship among them. They were apprised about planning Entrepreneurship Development Programmes, amiable government schemes and unique business opportunities.

Shri Sunilbhai Rathod, Social Defence Officer at Gujarat State Handicapped (Divyang) Finance and Development Corporation graced the event on 27th June, 2022 and gave insightful information on the various schemes available for divyangjan and how they could benefit. The programme will equip the cadre of trained trainers to conduct Entrepreneurship Awareness Programmes, Community Outreach Programmes, Entrepreneurship Orientation Programmes, Thematic Programmes, Developing Soft Skills Programmes and Livelihood Programme and Entrepreneurship Development Programmes for the divyangjans of Gujarat.

The country is poised to make noticeable progress on the fronts of entrepreneurship and startups, and in this trajectory of growth, the Nation has vowed to take along every segment of society. It is heartening for EDII to be a part of this journey, and especially facilitate many a divyangjan write their success story. The institute is thankful to the government of Gujarat for taking proactive measures in this direction and showing the path ahead.

Centre for Advancing and Launching Enterprises (CrAdLE)

...EDII's Technology Business Incubator

CrAdLE
Mentor • Nurture • Grow

Entrepreneurs are shifting their stance from profit making to innovation and research, they are identifying problems and offering unique solutions in the form of innovative products and services. Business Incubators play a crucial role in providing platforms that aid startups overcome initial hiccups and jumpstart their business ventures. CrAdLE (Centre for Advancing and Launching Enterprises), EDII's Technology Business Incubator initiated in the year 2016, has been guiding, supporting and mentoring startups. Till date, 79 startups have been / are being supported. The incubator is supported and catalyzed by NSTEDB, DST, Govt. of India and aims at fostering technology / knowledge based entrepreneurial startups in four niche segments of manufacturing, food processing, renewable energy and healthcare. Over the last three months, some of the significant activities have been undertaken by CrAdLE.

Startup Express 2.0 Generates Marked Response

Startup Express 2.0 was organized on 21st April 2022. Startups, students and new age entrepreneurs from Gujarat participated in the event and shared their entrepreneurial endeavours and experiences. The participants discussed opportunities to receive funds from government schemes, pitched their ideas to investors and explored startup internship opportunities, learnt about entrepreneurship and the significance of incubators and accelerators in nurturing viable ideas.



During the Startup Express 2.0 programme: (4th from L) Chief Guest, Shri M Nagarajan, IAS, Commissioner, Higher Education, Govt. of Gujarat seen with Guests of Honour (4th from R) Dr. Apporva Palkar, Director-Innovation & Linkages at Savitribai Phule Pune University and (3rd from R) Shri Vinod Agrawal, Former Chairman Gujarat State Council, CII & EDII alumnus. Also present on the occasion were (3rd from L) Dr. Sunil Shukla, Director General-EDII and senior EDII faculty members, Dr. Amit Dwivedi, Dr. Satya Ranjan Acharya and Dr. Baishali Mitra.

Around 1,800 applications were received for Business Idea Competition from across Gujarat. Following a stringent screening process, 12 applications were selected for participation.

Also, 15 startups, that are well recognised in the ecosystem and were part of Shark Tank India, exhibited their startups and their innovative products / services at the event. Apart from the exhibition, these startups also shared their entrepreneurial journey and success story with budding and aspiring entrepreneurs.



"Today the country is placed at a venerable pedestal, when it comes to startups. While the environment is ripe with unicorns and successful startups, a factor worth acknowledging is that today India appreciates failures too. That is giving tremendous confidence to our young minds. For a startup to be successful today, the idea should be technically sound, viable and scalable. Gujarat has a host of policies for young innovators and so, all they now need to do is, think of an innovative idea that can address a problem, and set off on their journey.

- Shri M. Nagarajan, IAS
Commissioner, Higher Education, Govt. of Gujarat



"Gujarat is a blessed state; a pioneer when it comes to entrepreneurship and startup initiatives. My advice to young aspiring start up enthusiasts would be to identify a problem and then think of a solution that not just addresses the problem but also fits the market. EDII is doing great in terms of incubating viable ideas, training youths and handholding them to ensure that they emerge successful as new age entrepreneurs. My congratulations to the Institute and its Technology Business Incubator, the CrAdLE."

- Dr. Apoorva Palkar
Director-Innovation, Incubation & Linkages at Savitribai Phule Pune University



"This is perhaps the most appropriate time to celebrate the spirit of entrepreneurship. The ecosystem is conducive; the Government is forthright with its support for new-age entrepreneurs and there are multiple ways and means to harness resources for startups. It is nice to note that the startup culture is on a rapid rise; the country records a very high number of startups but at the same time, we need to bear in mind that the startup mortality rate is also high and hence one has to be sure about the business idea and the steps involved in converting it into a venture. The startup entrepreneurs need to be proactive about mobilizing support and moving ahead with a planned strategy."

- Dr. Sunil Shukla
Director General - EDII



"EDII is my alma mater. My journey, and where I am today shows how much this Institute can give to budding entrepreneurs. My compliments and gratitude to EDII. India is emerging as a startup nation, and with a little more accent on research and development, it will sure, very soon, stand at the foremost position among the comity of nations that command a place in the startup domain. Startups need to take baby steps to growth. This would mean that their growth is being planned well in view of all the external factors. Such a mindful approach will reduce the mortality rate among startups."

- Shri Vinod Agrawal
Former Chairman Gujarat State Council,
Confederation of Indian Industry (CII) & EDII Alumnus



Enabling factors of the startup ecosystem could be listed as venture capital funds, mentors and access to emerging technologies; amiable government policies and incentives; and support organizations, both large and small, which act as investors and collaborators. With more than 300 active accelerators and incubators in the country, today startups are getting a wholesome experience right from day one.

- Dr. Satya Ranjan Acharya
Professor & Director,
Dept. of Entrepreneurship Education

Shri M. Nagarajan, Commissioner, Higher Education Department, Govt. of Gujarat was the Chief Guest at the function. Shri Vinod Agrawal, Former Chairman Gujarat State Council, Confederation of Indian Industry (CII) & EDII Alumnus and Dr. Apoorva Palkar, Director- Innovation, Incubation & Linkages at Savitribai Phule Pune University were the Guests of Honour, at the event.

For the purpose of spreading awareness about the entrepreneurship culture in the regional startup ecosystem, EDII and CrAdLE had conducted regional startup bootcamps in four major cities of Gujarat i.e. Ahmedabad, Rajkot, Surat & Vadodara. The CrAdLE team screened 100 startups for the semi-final round of the competition at each location and selected top 12 startups for the Grand Finale round.

EDII and CrAdLE also organised a Startup Internship Fair for students & startups to align their interests with each other.

- Awareness Session on 'Entrepreneurship Skill, Attitude & Behaviour Development' was organized with a perspective to upgrade the innovators, researchers of the Institute Innovation Cell. A session on How to Make Startups Investment Ready? was conducted by Mr. Sanket Shah, Founder, Cognoscent Ventures.

- An online Capacity Building Programme was organised on 'Monitoring, Evaluation & Benchmarking of Incubators'. The programme aimed to provide incubator managers with the required information, skills and insights to develop their own monitoring and evaluation system and to carry out benchmarking activities. The speakers of the programme were Ms. Gita Chengappa, General Manager, Tiruchirappalli Regional Engineering College, Science and Technology Entrepreneurs Park; Mr. Shashi Gupta, AVP – Regional Incubation, Centre for Innovation Incubation & Entrepreneurship, IIM-Ahmedabad; Mr. Sanket Shah, Founder, Cognoscent Ventures and Mr. Harkesh Mittal, Senior Adviser, EDII. More than 50 participants from across India joined the programme.

INTERNATIONAL YOGA DAY



EDII celebrates 8th International Yoga Day

The Journal of Entrepreneurship Announces Special Issue on Entrepreneurship and the Craft of Teaching

The Journal of Entrepreneurship (https://journals.sagepub.com/home/joe) is a tri-annual publication published with Sage Publications (ISSN: 0971 3557). Entrepreneurship Development Institute of India (EDII), (www.ediindia.org) Bhat, Gandhinagar, Gujarat, reserves all copyrights. The Journal of Entrepreneurship is a multi disciplinary forum for publishing articles, research and discussion of issues that bear on and enfold the field of entrepreneurship. The Journal of Entrepreneurship is abstracted / Indexed in all data basis. The journal is peer-reviewed. The 31st volume of the Journal of Entrepreneurship was released in March 2022.

The Journal of Entrepreneurship announced **Special Issue** on **Entrepreneurship and the Craft of Teaching.** The Special Editor of the Special issue is **Prof. Raymond Smilor, Emeritus Professor, Neeley School of Business, Texas Christian University, USA**. The articles emphasizes on tools, techniques and approach to enhance teaching effectiveness, create more innovative classrooms, and advance the field of entrepreneurship.

The special issue contains the following research outcome from leading entrepreneurship professors and dignitaries:

- Re-Thinking Content : Teaching Students About Entrepreneurship Versus How to Be an Entrepreneur ***- Michael H. Morris***
- The Creative Classroom ***- Ray Smilor***
- Teaching Opportunity Recognition : Meeting the Challenges of Message, Method and Measurement ***- Rebecca J. White and Giles T. Hertz***
- Novel and Creative Ways to Use Case Studies to Teach Entrepreneurship ***- Greg Fisher***
- How to Use Simulation Games in the Classroom ***- Ernest R. Cadotte***
- Creating Student - Centered Experiences : Using Design Thinking to Create Student Engagement ***- Stacy Landreth Grau and Tracey Rocket***
- Entrepreneurship Teaching in India and the Region ***- Sunil Shukla, Amit Kumar Dwivedi & Satya Ranjan Acharya***

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Special Issue Editor : Prof. Raymond Smilor, Emeritus Professor, Neeley School of Business, Texas Christian University, USA. www.raysmilor.com
As an author, public speaker, investor, consultant, and teacher, Dr. Raymond Smilor is an internationally recognized expert in entrepreneurship. He is Emeritus Professor of Professional Practice in Management, Entrepreneurship and Leadership at the Neeley School of Business at Texas Christian University in Fort Worth, Texas. He was vice president of the Kauffman Center for Entrepreneurial Leadership at the Ewing Marion Kauffman Foundation in Kansas City, Missouri, from its startup in 1992 through 2000, helped to build one of the most prominent organizations promoting entrepreneurship in the United States.

PG CORNER

EDII Takes Pride in the Achievements of its Students and Alumni...



PG Alumni, Nikita Maheshwari (2015 - 2017) and Priyanshi Jariwala (2014 - 2016) have been recognised among 50 Inspirational Women of Gujarat Edition by Blossom - a unit of KD Hospital. Nikita Maheshwari runs a successful logistics and supply chain company called Tatkalorry and Priyanshi Jariwala is on a mission to rejuvenate 'Khadi' through her fashion brand The K Cult.



Suril Udeshi, PG alumnus (2000 - 2001) received the 'Best Restaurant Consultant Award' by Gujarat Tourism.

Arunaya Organics gives global experience to chemical industry

Arunaya Organics Pvt. Ltd., an Ahmedabad-based company started in 2010, is a manufacturer and exporter of Dyestuff, Solvent, Pigments for industries like wood, textile, paper & leather and exports their products worldwide in China, Latin America, European Union, Canada, Brazil, Turkey etc.

A person with great ethics, Vinod Agrawal, 44 years, MBA from EDII, is an enterprising Indian entrepreneur in the chemical industry holding international experience as he stayed and worked in China for 10 years. Right from his educational journey to his career he has won several awards. He is the Managing Director of Arunaya Organics & Chinmay Chemicals, India and under his dynamic mentorship, his companies have gained goodwill with higher growth and its turnover reached approximately 95 crores. Also, they have entered into a joint venture with a chinese company for further expansion.



Vinod Agrawal

Vinod has represented Indian Dyestuffs Industry at various national and international conferences and forums like

- The immediate Chairman of CII, Gujarat.
- Was General Secretary of the Indian Association & hosted the visit of Hon. Shri Narendra Modi to China.
- He has been part of a foreign delegation of H.E. President of India in 2008 to Spain and Poland and China in 2016.
- He was part of the Vibrant Gujarat Delegation 2015 to Singapore, Hong Kong and China and 2022 to USA.
- He is Member of the Board of Studies at St. Xaviers College, Ahmedabad.
- Working with IHub for Starup ecosystem and part of NI team of IHub, GOG for seed fund committee
- Member of the Executive Committee, GDMA
- He has mentored several students and many more.

Vinod Agarwal giving a message to the youth generation said, "Be optimistic in everything you do and don't blame the system and work hard."

Mr. Vinod Agrawal featured in Ahmedabad Mirror dated 27-4-2022

Mr. Vinod Agrawal, PG Alumnus (1998-99) and Chairman of Arunaya Organics honoured with the Times Gujarat Icon 2022.

PG CORNER

PG Students on Industry visit...



PG students visit Energy Mission in Ahmedabad

MEGA ALUMNI REUNION...



A Mega Alumni Reunion was organized during June 16-18, 2022 at the institute. The event saw active participation of students from the previous batches. They got opportunities to discuss their businesses, share experiences, and relive the campus life. EDII Alumni Association (EDIAA) is a strong & vibrant networking community of more than 2000 alumni.

Glimpses from the Mega Reunion...



Alumni visit the Statue of Unity



Important interactions & events...



(In the Center) Shri R. K. Mathur, Hon'ble Lt. Governor of the Union Territory of Ladakh chairing a meeting with Dr. Sunil Shukla, Director General, EDII; Shri H. K. Mittal, Sr. Advisor, EDII and team. The meeting discussed the modalities of creating a robust ecosystem for the growth of entrepreneurship in Ladakh. Also present in the meeting was Shri Saugat Biswas, IAS, Secretary, Industries & Commerce Dept., Union Territory of Ladakh.

EDII's senior faculty members, Dr. Amit Dwivedi & Dr. Rajeev Sharma interacted with Shri Bhanu Pratap Singh Verma, Hon'ble Union Minister of State for MSME, on the EDII model of cluster development and the initiatives in enterprise development that can be taken up in Bundelkhand.





(4th from R) Dr. Aman Puri, Consulate General of India, Dubai with EDII Director General and Senior Faculty Team

Dr. Sunil Shukla greeting Shri Lok Ranjan, Secretary, Ministry of Development of North Eastern Region, on his visit to the Institute on 21st April, 2022 to discuss the modalities of promoting entrepreneurial activities in north-east region.





Esteemed dignitaries (in the C) Shri Puneet Kundal, Joint Secretary (E&SA), Ministry of External Affairs (MEA) & Dr. Prakash Shelat, Under Secretary (E&SA, MEA) with Director General, EDII and faculty team.



The Institute's faculty oriented a batch of The Indian Administrative Service to the entrepreneurial scenario of the country, and how they could contribute meaningfully to it.



At the Website and Admission Portal launch of Kaushalya Skill University, Gujarat, Chief Guest, Shri Brijesh Merja, Minister of State, Panchayat, Labour, Skill Development and Employment (Independent Charge), Rural Housing and Rural Development, Govt. of Gujarat with Dr. Anju Sharma, IAS, Director General, KSU & Principal Secretary, Labour, Skill Development and Employment Department, Govt. of Gujarat, and Dr. Sunil Shukla, Director General, EDII.



Under the aegis of Yunus Social Business Center, Birla Institute of Management Technology, Noida hosted The Social Business Day 2022 on 28 & 29th June, 2022. The event was inaugurated virtually by Nobel Laureate Muhammad Yunus. Dr. Sunil Shukla, Director General, EDII was the Chief Guest in the valedictory session.



EDII team visited Deharadun, Uttarakhand for a series of meetings to explore ideas and ways to institutionalize entrepreneurship among varied target groups in the state.



Felicitating Shri Saurabh Bahuguna, Hon'ble Minister of Animal Husbandry, Fisheries and Skill Development, Uttarakhand.



Felicitating Shri Dhan Singh Rawat, Hon'ble Minister of Higher Education, Uttarakhand.



Felicitating Dr. Ranjit Kumar Sinha, Secretary Planning, Govt. of Uttarakhand.

World MSME Day...

On the occasion of World MSME Day on 27th June, 2022, SMEStreet organised an Webinar, 'SMEStreet GameChangers Forum 2022.' The keynote address was delivered by Shri B.B. Swain, Secretary, Ministry of MSME, Govt. of India and esteemed Board Member of EDII. Dr. Sunil Shukla, as distinguished speaker addressed the audience on 'Role of Entrepreneurship in Enabling MSMEs Achieve Sustainability and Growth'.



Planning for growth and sustainability of International ED Centres

As a part of Indian initiative for ASEAN, EDII set up Centres for Entrepreneurship Development (CEDs) in Cambodia, Laos, Myanmar and Vietnam (CLMV). All the CEDs set up and supported by EDII are performing well and are contributing to the development of entrepreneurship and startup initiatives of the region. EDII has also taken the initiative of enhancing the capabilities of CEDs in CLMV, and provides inputs in contemporary areas of business and management. The Institute will also be supporting CEDs in CLMV countries in setting up Technology Business Incubators and SME Innovation centres, in addition to handholding them in designing and implementing need-of-the-hour programmes. Instituting a cadre of trainers for taking up newer initiatives is also on priority. Such proactive measures and global networking platforms will certainly place CEDs in CLMV countries on the path of fast-paced growth and development.



Dr. Sunil Shukla was the Chief Guest at the Round Table Conference of Deans & Directors of B-Schools and Departments of Management, of Universities, on 'Emerging Scenario in Management Education', organized by Association of Indian Management Schools (AIMS). Dr. Satya Ranjan Acharya, Director-Dept. of Entrepreneurship Education, EDII moderated the conference.

Collaborations & Associations





(Left pic) Prof. Rajesh Singh, Vice Chancellor, DDU, Gorakhpur University and Dr. Sunil Shukla, EDII Director General signed MoU in the presence of (in the right pic) Prof. Rama Shanker Dubey, Vice Chancellor, Central University of Gujarat.

EDII signed a Memorandum of Understanding (MoU) with Deen Dayal Upadhyaya (DDU) Gorakhpur University on 9th May, 2022 to establish entrepreneurship as a viable career option among students and the society at large through various collaborative initiatives, programmes, research and policy advocacy. The collaboration will focus on Capacity Building Programmes in Innovation, Entrepreneurship and Startups; Entrepreneurship Sensitization programmes, Sector Specific Programmes in Entrepreneurship; Programmes on Entrepreneurship Awareness, Ideation and Innovation in addition to joint initiatives in Entrepreneurship Research.

"Entrepreneurship is a discipline that students need to explore given the opportunities available in the domain. There is accent on skilling and capacity building which students must focus on. They need to upgrade themselves, and opportunities will come their way in plenty. This MoU will show a right direction to students."

***- Prof. Rajesh Singh,** Vice Chancellor, DDU, Gorakhpur University*

"EDII has been focused on creating an upbeat environment for entrepreneurship and start ups. We wish more and more students to adopt entrepreneurship as a career and step match with the priorities and mandates of the country."

***- Prof. Rama Shanker Dubey,** Vice Chancellor, Central University of Gujarat.*



Major General (Retd.) Dr. Atul Bajpai, Vice-Chancellor, Mahayogi Gorakhnath University Gorakhpur (MGUG) and Dr. Sunil Shukla during signing of MoU.

Shri Yogi Adityanath, Hon'ble Chief Minister of U.P. is the Chancellor of MGUG.

EDII entered into collaborations with Mahayogi Gorakhnath University, Gorakhpur; Veer Bahadur Singh Purvanchal University, Jaunpur and Invertis University, Bareilly to undertake promotion of entrepreneurship through specially designed programmes and activities so that students get oriented to the discipline and get motivated to adopt entrepreneurship as a career.



EDII and Becker Professional Education, USA collaborated to promote Global Executive Post Graduate Programme in Financial Entrepreneurship with US - Certified Professional in Accountant (CPA). (8th from R) Shri Aziz Tayyebi, Director, International Business Development, Becker Professional Education, USA along with senior officials of Becker Professional Education, USA visited EDII to discuss the finer nuances of the collaboration.

*EDII has partnered with the **University of Notre Dame, USA** on implementing the Urban Poverty and Business Initiative (UPBI) in Bengaluru, Madurai and Hyderabad. UPBI is an established network of universities and non-profit organizations focused on supporting low income and disadvantaged entrepreneurs. As a partner, EDII would be imparting technical assistance in the form of training, mentoring, coaching, consulting and community connections for the poor and disadvantaged entrepreneurs.*

Recognition



(4th from L) Dr. Subrata Kumar Biswal, Regional Head, EDII and (5th from L) Mr. Kusala Chandra Behera, Project Leader, Project UDYAMEE along with the team and winning women entrepreneurs.

On 12th June, 2022, Project 'UDYAMEE' an innovative project of EDII and Utkal Alumina International Limited, a subsidiary of Hindalco Industries Limited of Aditya Birla Group was awarded along with the five women entrepreneurs promoted under the project, in the 2nd National Conclave on Financing Women Entrepreneurs organized by Odisha Corporate Foundation at Bhubaneswar. The award was conferred on this unique corporate project for promoting women entrepreneurship.



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