Entrepreneurship Development Institute of India, Ahmedabad



VISION

To Retain
GLOBAL
LEADERSHIP in
Fostering &
DEVELOPING
Entrepreneurship



EDII Governing Board

as on 25th September, 2020

SHRI RAKESH SHARMA
President-EDII &
Managing Director
and Chief Executive Officer
IDBI Bank Limited

Nominee Member of
IDBI Bank Ltd.

Managing Director &
Chief Executive Officer
IFCI Limited

SHRI SUBHASH CHAND JOINWAL
Chief General Manager
(SME & Supply Chain Finance)
State Bank of India

SHRI M.K. DAS, IAS
Principal Secretary
Industries & Mines Department
Govt. of Gujarat

DR. SAILENDRA NARAIN
Former Chairman and Managing Director
Small Industries Development Bank of India (SIDBI)

SHRI A. K. SHARMA, IAS
Secretary (MSME)
Ministry of Micro, Small & Medium Enterprises
Government of India

Chairman and Managing Director
Small Industries Development Bank of India (SIDBI)

DR. MILIND KAMBLE
Founder Chairman
Dalit Indian Chamber of Commerce & Industry (DICCI)

DR. ACHYUTA SAMANTA
Founder & Mentor
Kalinga Institute of Industrial Technology (KIIT)
KIIT University

DR. AMARLAL H. KALRO
Former Director, IIMK
Professor Emeritus - Ahmedabad University
Academic Advisor – Ahmedabad Education Society

MS. RAJSHREE PAATIL
Executive Director (Business Development)
Surya Group

SHRI ANIL BHARDWAJ
Secretary General
Federation of Indian Micro & Small and Medium Enterprises (FISME)

DR. SUNIL SHUKLA
Director General
Entrepreneurship Development Institute of India
Ahmedabad

Genesis of EDII
Historical Perspective

Back in the late 60s and early 70s, Government of Gujarat's Technician Scheme announced 100% finance without collaterals to promote business ventures. The takers were many but sustenance of these enterprises raised a question on the competency level of entrepreneurs. An answer which emerged was the Entrepreneurship Development Programme (EDP) strategy to train and counsel potential entrepreneurs in managing and sustaining an enterprise. Gradually the credibility and the outcome-based approach of EDP started showing results and its demand increased. After establishment of a state level Institute for the purpose, need was felt to have a National Resource Institute in the field. EDII was thus set up in 1983 with support of national level financial institutions and the Govt. of Gujarat. More than three and a half decades back, EDII adopted Entrepreneurship as a young and nascent field and gradually became a pioneer in entrepreneurship education, training, research and institution-building.

EDII began by conceptualising Entrepreneurship Development Programmes, and subsequently launched these to test their result-orientedness. The outcome led to further fine tuning and a tested training model for New Enterprise Creation, popularly known as EDII-EDP model. From efforts to create New Enterprises, EDII strategy expanded nationally and internationally, in cognizance of its mandate of fostering new and existing micro, small and medium scale enterprises through education, training, research, policy advocacy, national outreach and institution-building.





AN ACCLAIMED INTERNATIONAL RESOURCE CENTRE IN ENTREPRENEURSHIP EDUCATION, TRAINING, RESEARCH, POLICY ADVOCACY AND INSTITUTION BUILDING

EDII is.....

- An autonomous and not-for-profit Institute set up in 1983
- Registered under the Societies Registration Act 1860 and Public Trust Act 1950
- Promoted by all India financial institutions, viz. the IDBI Bank Ltd., ICICI Bank Lt., IFCI Ltd. and State Bank of India, with support from the Government of Gujarat

GUIDING VALUES :

- Integrity : ingrained deeply with honesty in work, action and institutional dealings.
- Dedication : reflected in professional behavior and committed excellence.
- Excellence : displayed in pursuit of amiable behavior, ethical work and entrepreneurial qualities.
- Accountability : to the mother institution for all work, action and deeds.
- Inclusivity : in diversities which is reflected in work culture that welcomes potential entrepreneurs and talents from diverse backgrounds, socio-economic status and geographical locations.





“ Entrepreneurship awareness must permeate into folds of every section of society; and one way of achieving this is by disseminating its advantages through the medium of training and education. EDII understands this well and its success stories are the testimonies of this phenomenon ”

Shri Rakesh Sharma.
President-EDII & Managing Director & CEO, IDBI Bank Ltd.

MISSION

- Become a leading resource centre of knowledge management, pertaining to various aspects of entrepreneurship.
- Promote entrepreneurship through education, training, applied research and institution-building.
- Augment the pool of entrepreneurs in different sectors and constituencies in accordance with national priorities and programmes.
- Help existing SMEs and family managed businesses improve their entrepreneurial competencies and develop cadres of trainers in entrepreneurship.
- Facilitate interface with policymakers and foster networks with Central and State Governments, Entrepreneurship Development Institutions, Industry and other stakeholders.
- Assist in capacity building, training and institution-building in the field of entrepreneurship with focus on innovation, incubation and digitalisation at national & international levels.



Departments at EDII

DEPARTMENT OF POLICY ADVOCACY, KNOWLEDGE AND RESEARCH

An Acknowledged Centre for Research in Entrepreneurship, Public Policy & Advocacy

- Provides theoretical and conceptual underpinnings to national and international organisations
- Engages in research on MSME entrepreneurship & business under the aegis of MSME Research Block, supported by Ministry of MSME, Govt. of India
- Influences government bodies, policy makers and private organisations to integrate entrepreneurship in developmental policies, thus widespreading the movement

INTERVENTIONS

- Research Reports, Research Papers, Case Studies, Reviews, Policy Briefs, Monographs, Working Papers and Manuals to spearhead Entrepreneurship in the academic discipline
- Fosters and expands economic and employment potential of existing and new businesses
- Publishes 'Journal of Entrepreneurship' (alongwith SAGE Publications)
- Conducts Biennial Conference on Entrepreneurship
- Leads the 'Global Entrepreneurship Monitor (GEM)' India Chapter
- Creates cadres of researchers in entrepreneurship through 'Fellow Programme in Management'
- Extends Fellowship support to promote research in entrepreneurship
- Engages in formulation, advocacy and development of entrepreneurship, start ups, MSME policies.





DEPARTMENT OF ENTREPRENEURSHIP EDUCATION

Augmenting the Supply of New Entrepreneurs

- Industry /academics relevant, approved courses
- Initiatives to build ecosystem in entrepreneurship education
- Start up / innovation focused initiatives
- Curriculum development on entrepreneurship
- Grooming potential entrepreneurs, family business successors & social entrepreneurs

INTERVENTIONS

- AICTE-approved, Fellow Programme in Management (FPM) to promote academic research in entrepreneurship
- Two-year, AICTE-approved Post Graduate Diploma in Management – Business Entrepreneurship
- Offering courses on the Massive Open Online Course (MOOC) Model
- Open Learning Programme in Entrepreneurship
- Capacity Building of Educational Institutions through faculty development and orientation programmes for students
- Knowledge creation for academic institutions through text books and curriculum development in collaboration with regulating bodies like CBSE, GSEB etc.
- Boot camps / mentoring / credit linkage support to start ups
- National Summer Camps on Inculcating Entrepreneurial Spirit among Children & Youths
- Need based short duration programmes and collaborative programmes on entrepreneurship and capacity building.



Departments at EDII

DEPARTMENT OF PROJECTS (GOVERNMENT & CORPORATES)

Undertaking projects for economic and entrepreneurial transformations

- Partnering with State/Central Governments and Departments to implement innovation-led long term projects. Some of these Ministries/ Departments include: Science & Technology (DST), Rural Development (MoRD), External Affairs, Micro, Small & Medium Enterprises (MSME), Social Justice & Empowerment, Textiles, KVIC, COIR Board among many others
- Partnering with corporates to enhance intrapreneurial skills, and to implement their CSR projects. Some of the corporates include; Accenture, Hewlett Packard, Facebook, ITC, TATA Communications Ltd, Walmart, Yes Bank, Amazon, Vedanta, Tata Steel, IDBI Bank, Zee Essel and Zydus Cadila Group of Companies
- Institutionalising Science & Technology (S&T) entrepreneurship in higher education institutions in India
- Developing and enhancing skills of potential/existing entrepreneurs in various sections and sectors such as; agriculture, food processing, handloom, tourism, etc.





INTERVENTIONS

- Undertaking state/central government supported development projects for women, disadvantaged / marginalized sections
- Implementing the largest Pan India rural poverty alleviation programme, the 'Start up Village Entrepreneurship Programme'
- Institution Building and Capacity Enhancement Programmes at national/international levels
- Identifying and profiling business opportunities
- Training-cum-Counselling for potential / existing entrepreneurs





Departments at EDII

DEPARTMENT OF BUSINESS DEVELOPMENT SERVICES & NATIONAL OUTREACH

Fostering Global Competitiveness and Growth of Micro, Small & Medium Enterprises (MSMEs)

- Facilitating business development across regions and sectors
- Accelerating start ups
- Facilitating growth of existing MSMEs

INTERVENTIONS

- Providing Business Development Services (BDS) to MSMEs during early socialization, start ups, survival & growth stage
- Developing a cadre of Business Development Service Providers
- Providing BDS to Institute's Alumni
- Supporting state and central government in formulating schemes on MSMEs
- Setting up and Capacity Building of Institutes/Centres of Entrepreneurship development across the country
- Developing a cadre of Business Development Service Providers
- Spearheading Research & working as a repository of knowledge on cluster, value chain & BDS





DEPARTMENT OF DEVELOPING ECONOMY ENGAGEMENTS

Facilitating Developing Countries to Establish An Entrepreneurial Eco-system



- Institutionalizing entrepreneurship development initiatives in developing countries
- Sensitizing stakeholders in the entrepreneurial eco-system about the ways and means of promoting MSMEs



INTERVENTIONS

- Setting up Entrepreneurship Development Centres (EDCs) in developing countries
- Implementing development projects with the support of international organizations / host country government
- Provisioning of customised business development services to MSMEs in developing countries
- Exposure visits to universitites, and Facutly & Student Exchange Programmes
- Vocational skill training and intrapreneurship development programmes for students and executives
- Capacity Building Programme under Indian Technical & Economic Cooperation (ITEC), Ministry of External Affairs, Govt. of India
- Tailor-made programmes for students from foreign universities

CrAdLE

Mentor • Nurture • Grow

Centre for Advancing & Launching Enterprises

Start ups in India have been seeing a phenomenal growth with inclusive government policies, fund infusions and a considerable rise in the trust of investors on startup ventures. CrAdLE (Centre for Advancing and Launching Enterprises) is a Technology Business Incubator set up with the support of NSTEDB, DST, Govt. of India which aims at fostering technology or knowledge based start ups in manufacturing, food processing, renewable energy and healthcare segments. CrAdLE nurtures startups and business ideas and helps in creating a conducive support system to ensure sustainability and scalability of the start ups. The incubator has incubated many innovative start ups which are highly sustainable today.





EDII FELICITATED OVER THE YEARS...



The Aga Khan Award for Architecture 1992



Excellence Award for University bestowed upon EDII



EDII gets 4-Star rating by GSIRF



United States Association for Small Business and Entrepreneurship (USASBE) Outstanding Entrepreneurship Program Abroad Award



DNA Education Leadership Award 2014



ADFIAP Development Award for Local Economic Development 2014



Late Shri Dewang Mehta B-School Leadership Award 2011 - 2012 2013 - 2014



IFC - Times Network Strategy Award 2017



Mercury Excellence Award 2017



ADFIAP Development Award for Human Capital Development 2012



AICTE award for supporting start ups 2017



EDII bags the Excellent Institute for Entrepreneurship Development in India Award during the 11th National Education Summit 2017



Dainik Bhaskar National Education Leadership Awards 2013

- The Aga Khan Award for Architecture 1992
- Excellence Award for University
- 4-Star rating by GSIRF (2019)
- AICTE Award for supporting Startups 2017
- Excellent Institute for Entrepreneurship Development in India Award
- United States Association for Small Business and Entrepreneurship (USASBE) Outstanding Entrepreneurship Program Abroad Award
- Mercury Excellence Award 2017
- ADFIAP Development Award for Local Economic Development 2014
- ADFIAP Development Award for Human Capital Development 2012
- Dainik Bhaskar National Education Leadership Awards 2013
- DNA Education Leadership Award 2014
- IFC - Times Network Strategy Award 2017
- Late Shri Dewang Mehta B-School Leadership Award 2011 - 2012 - 2013 - 2014



ACCOMPLISHMENTS

As a National Resource Organization in Entrepreneurship Education, Training, Research and Institution Building, EDII's contribution in these areas has positively impacted the economic milieu at national & international levels.

RESEARCH

- Publishing the Journal of Entrepreneurship, since 1992, a much revered publication in the field
- Leads the Global Entrepreneurship Monitor (GEM) India - World's largest study on Entrepreneurship
- Institute's books, research papers/cases etc. on entrepreneurship are internationally acclaimed
- Extends fellowship support to encourage scholars to take up Research in Entrepreneurship
- Organizes International Biennial Conference on Entrepreneurship Research to provide a platform to researchers and experts to probe the dimensions of entrepreneurship
- Developed innovative technologies and acquired patents

EDUCATION

- The only Institute to offer Fellow Programme in Management (FPM), with focus on Entrepreneurship
- Developed the first Post Graduate Diploma Programme in Business Entrepreneurship (PGDM-BE) with 78% startup rate
- Creating cadres of trained development professionals by offering social entrepreneurship as a specialisation in PGDM-BE programme.
- Reached every corner of the country with 'Entrepreneurship Education' through distance learning – Open Learning Porgramme in Entrepreneurship
- Created a continuous reinforcement of entrepreneurship among youth by creating a cadre of teacher-mentors
- With 'Catch Them Young' as the mandate reached out to youths and children with entrepreneurial skills and Achievement Motivation Training
- Designed curriculum on entrepreneurship for UGC

PG ALUMNI GET RECOGNISED





- Developed textbooks on entrepreneurship for vocactional stream for Gujarat State School Textbook Board

TRAINING

- Developed a result oriented training model for promoting enterprises (rural and urban); popular as EDII-Entrepreneurship Development Programme (EDP) Model
- Created a cadre of trainer-motivators and business counsellors to ensure sustainability of enterprise creation efforts
- Rendered a widespread mainstream status to Micro Credit Delivery System, Micro Enterprise and Sustainable Livelihood options
- Designed, and implementing the largest ever national project to promote village entrepreneurship (Start up Village Entrepreneurship Programme)
- Probed the need and dimensions of development and undertook capacity-building of Development Organizations/NGO Functionaries
- Pioneered the launch of Family Business Management Programme to groom the second generation of entrepreneurs
- Institutionalized managerial capacity building programmes ensuring remarkable growth for corporates
- Revitalized 15 Industrial and 55 Artisanal Clusters through training, technical and marketing support and mentored 158 handloom clusters across the country
- Oriented existing entrepreneurs with competencies to analyze and address the growth potential of their ventures
- Skill Development Interventions for youth empowerment
- Developed a replicable rehabilitation model under the EDI-European Union project for earthquake affected regions of Kuchchh & Saurashtra
- Evolved the concept for banks & financial institutions to assess the entrepreneur behind the project and appraise a project report







INSTITUTION BUILDING

- Evolved 'concept-to-completion approach' for setting up Entrepreneurship Development Centres (EDCs) at national and international levels
- Extended all-encompassing professional and teaching/ training assistance to ED Centres for grounding entrepreneurship development activities
- Piloted alternative institutional model for cottage and village industries

INTERNATIONAL ENDEAVOURS

- Institutionalized entrepreneurship education in technical and vocational streams in the Islamic Republic of Iran
- Undertakes capacity building, in various facets of entrepreneurship, of around 300 professionals from nearly 60 developing countries, every year
- Implemented projects with support from the World Bank, Commonwealth Secretariat, UNIDO, UNDP, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat, African Development Bank, etc.





SIGNIFICANT INTERVENTIONS THAT HAVE STEERED POLICY FORMULATIONS / REPLICABLE MODELS

- Evolved the Entrepreneurship Development Programme (EDP) Model; widely being implemented as EDI-EDP Model at national & international levels.
- Diversified the EDII-EDP Model after a 3 year, 3 state experiment to promote micro enterprises.
- Contributed to formulating AICTE Start up Policy 2016.
- Developed the 'National Policy on MSMEs' under the chairmanship of Shri Prabhat Kumar, Former Cabinet Secretary and Former First Governor of Jharkhand.
- Research on 'Review of Entrepreneurship Curricula in Higher Learning Institutions' helped University Grants Commission, Govt. of India in developing entrepreneurship curriculum for college level education.
- Research on 'Entry Barriers to Entrepreneurship: As perceived by Youth', facilitated the Ministry of SSI & ARI, Govt. of India in framing policy to establish Entrepreneurship and Business Development Centres in Universities.
- Introduced the industrial cluster development model (including cluster development executives' concept) leading to formulation of cluster development scheme.
- Founded the mechanism for inclusion of informal sector within the fold of cluster development archetypal.
- Pioneered the study on Business Development Services (BDS) market in India, thus giving recognition to the BDS market development approach in the country.
- Piloted the replicable model of creating cadre of Micro Business Counsellors to ensure survival and growth of existing enterprises.
- Designed an integrated nationally replicable programme for Village Entrepreneurship.
- Played a key role in floating the concept of Rural Self Employment Training Institutes (RSETIs) to yield tangible results across the country. RSETIs have a significant national presence.
- Ensured replication of sectoral / subsectoral entrepreneurship development (ED) efforts to broad base this development model for sunrise sectors.
- Instituted the first ever project to sensitize/train Business Management Organizations. State governments are today replicating the project with resounding success.
- Introduced the concept of urban poverty alleviation based on enterprise and entrepreneurship.
- Formulated policy level interventions for entrepreneurship development & institution building in Cambodia, Laos, Myanmar, Vietnam and Uzbekistan.

COLLABORATIONS & AFFILIATIONS







- Partnering with Govt. of India's Ministries of External Affairs, Textiles, Food Processing, Science & Technology, DC (Handicrafts), MSME, Rural Development, Housing & Urban Poverty Alleviation, SIDBI, NABARD, Panchayati Raj, Skill Development & Entrepreneurship and various state governments
- Closely working with Govt. of Gujarat to promote entrepreneurship among varied sectors and sections of society
- Tripartite MoU between EDII, DICCI and Dr. B.R. Ambedkar Central University, Lucknow to work together to widespread entrepreneurship
- Collaboration with National Institute of Micro, Small & Medium Enterprises, Hyderabad to widespread entrepreneurship
- Strategic alliance with MSME- Technology Development Centre (PPDC), Agra to contribute to the launch of National Business Academy to promote entrepreneurship nationally
- Strategic alliances with Kunming University of Science and Technology, China; Yunnan University of Finance and Economics, China; South West University of Finance and Technology, China; Newcastle University Business School, UK., University of West of Scotland & Oklahoma State University, Stillwater, USA
- Partner to Government / Non Government, Multinationals, Industry Associations, Business Organisations and Academic Institutions

EDII CAMPUS

The Government of Gujarat pledged twenty three acres of land on which stands the majestic and sprawling EDII campus. EDII campus is one of the best maintained educational campuses anywhere in the world. The campus has been awarded the prestigious 'Aga Khan Award for Architecture' in 1992. The award jury adjudged it to be a place with an "inviting environment for work, interaction and repose."

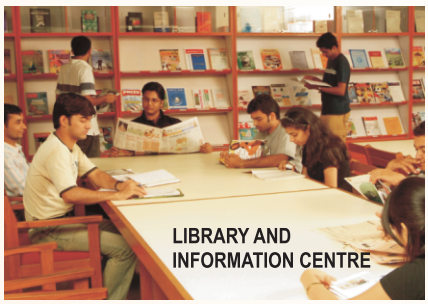
INFRASTRUCTURE

The buildings consist of auditorium, conference hall, board room, meeting rooms, library, computer centres, classrooms and seminar halls with modern facilities and teaching aids. EDII is also acclaimed for its residence halls for students and national & international participants, Canteen, Sports facilities and Gym with all amenities. Fully equipped hostels for participants make their stay comfortable and enjoyable.



















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